

**Board Meeting – May 21<sup>st</sup>, 2019 - 5:30 pm**  
**Location: Ekort Realty, 258 Front Street, Belleville**

**AGENDA**

1. Call to Order
  - 1.1 Attendance
  - 1.2 Approval of Agenda
2. Disclosure of Pecuniary Interest
3. Reading and confirmation of Minutes
  - 3.1 Minutes of BDIA Meeting March 12, 2019  
**Motion:** Move approval of the minutes as presented.
4. Deputations
  - 4.1 BPS Update – M. Hall
5. Reports
  - 5.1 Financial Statements (March 2019 and April 2019) – Abraham Ramos-Serratos  
**Motion:** Move the approval of the financial statements as presented.
  - 5.2 Executive Director Report – Marijo Cuerrier
  - 5.3 Downtown @ Dusk – Melanie Hilmi
  - 5.4 Information & Knowledge Management – Lorne McDougall
  - 5.5 Seasonal Décor (Banners) – Shawn Patriquin
6. Rebranding
  - 6.1 RFP Recommendation – Sandy Musson  
**Motion:** The Increasing Capacity Committee recommends acceptance and approval of the Request for Proposal bid from THEY for total agency fees Brand + Web of \$24,240.00 plus 3<sup>rd</sup> Party Vendors fees of an estimated \$6,000.00.  
  
Furthermore, the Board authorizes the Chair and Executive Director to sign a contract with THEY for our Corporate Rebranding and Website Design on behalf of the BDIA.
7. Strategic Plan
  - 7.1 Review of the Final Plan and discussion on launch to membership
8. **In-Camera**
  - A1. Reading and confirmation of In-Camera Minutes April 16<sup>th</sup>, 2019 (conducted in regular meeting)  
**Motion:** Move the approval of the In-Camera Minutes as presented.
  - A2. Report regarding litigation or potential litigation
8. Adjournment