

Board Meeting – March 12, 2019 - 5:30 pm
Location: BDIA Office, 267 Front Street, Belleville
AGENDA

1. Call to Order
 - 1.1 Attendance
 - 1.2 Approval of Agenda
2. Disclosure of Pecuniary Interest
3. Reading and confirmation of Minutes
 - 3.1 Minutes of BDIA Meeting January 15, 2019 and February 12, 2019
4. Deputations
 - 4.1 Update from BPS – Mark Hall
5. BDIA Bylaws
 - 5.1 Deputation and moved to Correspondence completed March 11th ; was referred to Staff for preparation of a City Bylaw to be included on Council's agenda (for approval) on the March 25th agenda.
6. Reports
 - 6.1 Financial Statements (January 2019) – Abraham Ramos-Serratos
Motion: Move the distribution of the cheque log to BDIA board members be discontinued.
 - 6.2 Media Coordinator Report – Marijo Cuerrier
7. Vision & Strategy
 - 6.1 Board Sessions Schedule
 - March 19th – Visioning Session #1
 - April 2nd – SWOT Analysis Session #2
 - April 16th – Strategies Session #3
 - April 30th – Tactics & Measures Session #4
8. Rebranding
 - 8.1 Rebranding Proposal – Shawn Patriquin
 - 8.2 RFP Process (with support from City of Belleville Economic Development – K. Poste / E. Purchase)
9. Board Meetings for 2019
Motion: Move the remaining meetings for the BDIA Board of Directors be conducted on the 3rd Tuesday of each month starting at 5:30pm.
- In-Camera**
 - A1. Reading and confirmation of In-Camera Minutes February 12, 2019
 - A2. Report regarding litigation or potential litigation
 - A3. Increasing Capacity Update – Sandy Musson
10. Adjournment