



## PRESS RELEASE

### **Savour the Heat: Vote and Win one of four \$50 Prizes this Saturday**

**Belleville, Ont., July 24, 2025**—Downtown Belleville's newest spicy food contest event—Savour the Heat—is on this Saturday, July 26, 2025 from 12 p.m. to 3 p.m. and attendees will have the opportunity to win four \$50 gift cards.

For \$3 per cup, spice-curious attendees will get to sample and vote for their favourite mild-to-hot food entries from 16 Downtown Belleville restaurants.

Attendees casting their ballots in person at the Downtown Belleville booth in front of Century Village at 199 Front St. will be entered into a draw for four \$50 gift cards to the Downtown Belleville business of their choice.

Attendees may also vote for their favourite spicy food online through the Downtown Belleville website or by scanning the QR code on event posters at each participating restaurant.

Two awards will be presented to the winning businesses: the Judges' Choice Award and the People's Choice Award.

Judges for the event include City of Belleville Tourism Sector Specialist Michelle Lochan, food stylist Ruth Gangbar, local business owner and spicy food enthusiast Ralph Saint-Dic, and local business owner and Belleville Caribbean Festival committee member Slim Harris.

From Ghost Pepper Perogies to Spicy Brownies and Jalapeño Popper Croffles, this bold new contest dares taste buds to explore the sweet, smoky, and sizzling side of spice.

Here are the 16 participating restaurants and their food entries:

# *The* **DOWNTOWN** **18 DISTRICT 16**

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BayLeaf Restaurant - BayLeaf Veggie Kabab (Mild, Medium or Hot)  
Benji's Coffee Bar - Mini Jalapeno Popper Croffle (Medium)  
Bourbon Street Pizza - Spicy Popsicles (Mild & Medium)  
Burger Revolution - Vasos de Frutas South American-style fruit cups (Medium)  
Capers - Tropic Heat Breaded Chicken Tenders (Hot)  
Cookie Jar - Spicy Brownie (Mild)  
Frosty Bubble Bliss - Spicy Tomato Rice (Medium)  
L'Auberge de France - Spiced Roasted Chickpeas (Mild & Medium)  
Obi's Kitchen - Spicy Chicken Wings (Mild, Medium or Hot)  
Paulo's - Penne Arbiatta (Medium)  
Pho Blue Basil - Basil Blaze Bowl (Medium)  
Rockstar's Bar and Grill - Mutton Kothu Roti (Mild, Medium or Hot)  
Sans Souci - Spicy Corn Salsa Salad (Medium)  
The Kafana - Ghost Pepper Perogie (Medium)  
The Lark - Ceviche (Medium)  
Tropical Blends - Spicy and Sweet Fruit Skewers (Medium)

Whether you're a heat-seeking daredevil or just spice-curious, Savour the Heat promises a culinary adventure for every palate.

For more information, visit [DowntownBelleville.ca](http://DowntownBelleville.ca)

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[Watch Savour The Heat Teaser Here](#)

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About Belleville Downtown District BIA

The Belleville Downtown District BIA is focused on evolving the collective ambition of our business community, BIA members, and staff to embrace change and build a stronger, more vibrant downtown.