



PRESS RELEASE

Belleville Caribbean Festival Returns August 15-17

Belleville, Ont., Aug. 1, 2025 - Belleville Caribbean Festival is returning for its fourth year, promising a vibrant celebration of Caribbean culture, music, food, and community from Friday, August 15 to Sunday, August 17, 2025, held at three different venues.

Kicking off on Friday, August 15 at Victoria Park, “Fête en Blanc” (Party in White)---a ticketed event—is presented by the Toronto Carnival with live DJ’s and music from 1 p.m. to 10 p.m.

On Saturday, August 16, the festivities move to Downtown Belleville, where the streets will come alive starting at 11 a.m. with live performances by DJ Mydnyte, a steel band, N2 The Band featuring Ravi Sookhoo, and line dancing with Rhea.

The parade starts at 1 p.m. from West Zwick’s Park to Front Street. The road closure will be on Front Street from Bridge to Victoria, where line dancing, a limbo contest, an inflatable obstacle course, artisan and food vendors, a live busker, as well as face painting and balloon art await families for free entertainment.

The celebration concludes on Sunday, August 17 at Zwick’s Park, with a Caribbean brunch and gospel hour, live music and food available from Ribfest and Pop-ups on the Bay vendors.

Presented by the Belleville Caribbean Festival in partnership with Discover Belleville, the Belleville Downtown District BIA, and the Toronto Caribbean Carnival, the festival aims to foster unity and pride while providing an unforgettable cultural experience.

Event Highlights: (All events subject to change)

Friday, 1 p.m. - 10pm, Victoria Park ([ticketed event](#))

Fête en Blanc (Party in White): Yacht Club Experience

Live DJ’s and music

Food vendors

Sunset dancing

Saturday, 11 a.m. to 7 p.m., Downtown Belleville (FREE ATTRACTIONS)

Food and Vendor market starts at 11 a.m.

Inflatable Obstacle Course



Face Painter
Balloon Twister

Entertainment Lineup:

DJ Mydnyte
N2 The Band featuring Ravi Sookhoo
Dance Lesson
Steel Drum Band
Parade from West Zwick's Park to Front Street
Farfetched Entertainment (Juggler)
Moses Revolution
Line Dancing with Rhea
Limbo contest hosted by Mydnyte

Sunday, 10 a.m. - 2 p.m., West Zwick's Park:

Caribbean Brunch and Gospel hour
Live Music
Ribfest vendors
Pop-ups on the Bay vendors

For more information, visit DowntownBelleville.ca

-30-

Media Contact:
Yona Harvey
Public Relations and Membership Coordinator
membership@downtownbelleville.ca
613-968-2242

About Belleville Downtown District BIA

The Belleville Downtown District BIA is focused on evolving the collective ambition of our business community, BIA members, and staff to embrace change and build a stronger, more vibrant downtown.