

PRESS RELEASE

Downtown Belleville launches new spicy food competition "Savour the Heat"

Belleville, Ont., July 10, 2025—Downtown Belleville's summer lineup of events is heating up as the newest culinary showdown—Savour the Heat—sees downtown chefs compete for the spicy food contest on Saturday, July 26, 2025 from 12 p.m. to 3 p.m.

From Ghost Pepper Perogies to Spicy Brownies and Jalapeño Popper Croffles, this bold new contest dares taste buds to explore the sweet, smoky, and sizzling side of spice.

For \$3 per cup, spice-curious attendees will get to sample a wide variety of entries from 16 Downtown Belleville restaurants located along Front and Pinnacle Streets. Two awards will be presented to the winners: the Judges' Choice Award and the People's Choice Award.

Judges for the event will be announced through social media next week. Attendees will be able to vote for the People's Choice Award on the Downtown Belleville website and by scanning the QR code on the posters at each participating restaurant. Most entries are customizable on the "heat scale", from mild to sizzling hot.

Here are the 16 participating restaurants and their food entries:

BayLeaf Restaurant - BayLeaf Veggie Kabab (Mild, Medium or Hot)

Benji's Coffee Bar - Mini Jalapeno Popper Croffle (Medium)

Bourbon Street Pizza - Spicy Popsicles (Mild & Medium)

Burger Revolution - Vasos de Frutas South American-style fruit cups (Medium)

Capers - TBA

Cookie Jar - Spicy Brownie (Mild)



Frosty Bubble Bliss - Spicy Tomato Rice (Medium)

L'Auberge de France - Spiced Roasted Chickpeas (Mild & Medium)

Obi's Kitchen - Spicy Juicy Lucy Burgers (Mild, Medium or Hot)

Paulo's - Penne Arabiatta (Medium)

Pho Blue Basil - Basil Blaze Bowl (Medium)

Rockstar's Bar and Grill - Mutton Kothu Roti (Mild, Medium or Hot)

Sans Souci - TBA

The Kafana - Ghost Pepper Perogie (Medium)

The Lark - Ceviche (Medium)

Tropical Blends - Spicy and Sweet Fruit Skewers (Medium)

Whether you're a heat-seeking daredevil or just spice-curious, Savour the Heat promises a culinary adventure for every palate.

For more information, visit DowntownBelleville.ca

-30-

For media inquiries, please contact: Yona Harvey Public Relations and Membership Coordinator membership@downtownbelleville.ca 613-968-2242