



**Board Meeting – May 20 – 5:30 pm**  
**Location: BIA office 199 Front Street, Suite 208A**

**AGENDA**

1. Call to Order

1.1 Attendance: Matthew Leonard, Kim Fedor, Edie Haslauer, Jennifer Hunter, Alex Bruce, Brooke Miller, Lindsay Dransfield, Jessica Purchase, George Wang, Corinne Sykes  
Staff: Danielle Hanoman, Yona Harvey, Matilda Aide  
\*Absent: Rakesh Parmar, Councillor Garnet Thompson, Elisha Maguire

1.2 Approval of Agenda

**Motion:** Move the approval of the BIA Board agenda as presented.

**First:** Lindsay Dransfield

**Second:** Jennifer Hunter

**All in favour:** Yes

2. Disclosure of Pecuniary Interest - none

3. Reading and confirmation of Minutes (April 2025)

**Motion:** Move the approval of the BIA Board minutes as amended.

In #6 Media Dashboard: 26k hit was made up of 17k Rockstar and 9200 from Shatter House Collaboration.

**First:** Kim Fedor

**Second:** Brooke Miller

**All in favour:** Yes

4. Remarks from the Chair - Matt Leonard

Welcome New Board members and goodbye to Lindsay. Thank you.

- WINS: 1.4 million views- growing our social media and events. Great work Danielle, Matilda and Yona.
- KPI's (key performance indicators) are in place for staff and working well.

5. Board Member Changes

1.1 Lindsay Dransfield and Nick Boretski

**Motion:** Move to remove Lindsay Dransfield and Nick Boretski from the DBIA Board of Directors

**First:** Edie Haslauer

**Second:** Jennifer Hunter

**All in favour:** Yes

1.2 George Wang and Corinne Sykes

**Motion:** Move to add George Wang and Corinne Sykes from the DBIA Board of Directors

**First:** Brooke Miller

**Second:** Alex Bruce

**All in favour:** Yes



6. Executive Director Report – Danielle Hanoman

**Motion:** Move to receive the report.

**First:** Alex Bruce

**Second:** Edie Haslauer

**All in favour:** Yes

See the report in the agenda package. The following points are additions:

1 b Community Policing Lease – Amend sponsor letter to add a call to action for donations. Can it be tax deductible or a receipt provided? Adopt-a-month plan. Set up a QR code donation button at the office. Link with the Chamber of Commerce and/or the neighbor community currently impacted for support.

1 c Known person to the community that has 18-month ban has been seen in downtown again. Danielle will ask the police if she can circulate a photo and warn members. Thief, pickpocket and pan-handler.

2 b Danielle will send the board members a date poll & pick for a Member Mixer. The idea is to have the board members as guests, so we can meet the members and introduce ourselves. June 9 is NO.

5 c There was a discussion on the patio program's increase in insurance requirements from \$2 to \$5 million. This is required by McDougall insurance and the City. Danielle secured \$5000 in funds to give a rebate to all participating. TO DO: Add patio program to the winter agenda and prepare a deputation so there aren't surprises next spring 2026.

-50/50 of cities are going to \$5 million liability (from OBIAA). Pop ups are the same.

- Umbrella policy is not possible (from Danielle's inquiries)

-The city owns the patios, and it is in their interest to continue the program in a viable way.

Notes from Elisha Maguire presented by Danielle.

1. There is still no phone at The Bridge HUB. But calls have been going to Victoria Watts.
2. DC interim study is looking for feedback. BIA Econ Dev committee will investigate it and give feedback.
3. Parking: Danielle has not been able to meet with Aggi Hill for a month. No news on parking. Subscribe to the City of Belleville committee meetings with link provided if you are interested.

7. Media Dashboard – Matilda Aide & Yona Harvey

**Motion:** Move to receive the report.

**First:** Jessica Purchase

**Second:** Brooke Miller

**All in favour:** Yes

-In Dec 2024, Snap360 took over from THEY integrated – possible problem in “tags” being addressed.

-Member Mixer numbers down in May. Make sure the invite goes out. Nice weather could be a factor.

-Savor Sips great first-time event. Pick a day in May that's not Mother's Day or long weekend. Good response to Downtown at Dusk plans, What's in Store and Collaborative posts with Bay of Quinte and businesses.

8. Consent Agenda

- a) Allocating \$1200 to a mural for office space. Sketch by Christopher Bennett shown.
- b) Allocating \$1000 for office furniture. [couch, rug, table for casual area]

**Motion:** Move to approve the consent agenda with the addition of the cost for materials to make the mural removable and to be painted offsite.

**First:** Alex Bruce

**Second:** Brooke Miller

**All in favour:** Yes



9. Financial update - Audit update and review of financial statements

-Audit rescheduled for July. Danielle is learning with Tanya all the line items and reporting.

- Brooke asked for a follow up on accountant. Answer: Once this audit has been completed then next year the bookkeeper can create the financials and a CGA is not needed. It goes to KPMG who can review it.

Note: \$700 fee to generate reports from Doug (CGA) in the past is now done for free with our own autonomy.

These savings should be shown on the finances next year.

Edie suggests that Danielle can start to set up the budget now for the meeting in Oct/Nov.

10. Committees – Updated.

- **Economic Development** NO MEETING. Next meeting Thur, June 26 consider the CIP study.
- **Membership & Communication** May 7 Brainstorm was successful with Block Captains and T-shirts. Next meeting is Wed, June 4 at 9 am at Blue Violin.
- **Events & Programming** No Meeting because had event. Note: Check the checklist because wrong dates are a problem. How to keep it up to date and get rid of old copies/ wrong info?
- **Governance** – Danielle to see if OBIAA can do a session for the next board meeting.
- **NEW COMMITTEE FORMED – Beautification and Activation.** Chair: Edie Haslauer. Members: Brooke Miller and Jessica Purchase. Next meeting: Tuesday, June 3 at 9:30 am at the BIA office.

**Motion:** Motion that Committees have been updated

**First:** Corinne Sykes

**Second:** Jennifer Hunter

**All in favour:** Yes

11. New Business

Bay Leaf restaurant and restaurateur Hardik Patel has been subject to verbal attacks and egg throwing attacks on the patio. He has been in contact with the Belleville Police Service and Danielle.

12. Adjournment

**Motion:** Motion to Adjourn

**First:** Jennifer Hunter

**Second:** Alex Bruce

**All in favour:** Yes