



Board Meeting – July 15, 2025 – 5:30 pm
Location: BIA office 199 Front Street, Suite 208A

AGENDA

1. Call to Order

1.1 Attendance: Matthew Leonard, Kim Fedor, Rakesh Parmar, Brooke Miller, George Wang, Corinne Sykes, Jessica Purchase, Jennifer Hunter, Alex Bruce, Councillor Garnet Thompson,
Staff: Danielle Hanoman, Yona Harvey, Matilda Aide *Absent:, Elisha Maguire, Edie Haslauer

1.2 Approval of Agenda

Motion: Move the approval of the BIA Board agenda as presented

First: Jennifer Hunter

Second: Alex Bruce

All in favour: Yes

2. Disclosure of Pecuniary Interest - none

3. Reading and confirmation of Minutes (June 2025)

Motion: Move the approval of the BIA Board minutes as presented.

First: Corinne Sykes

Second: Jennifer Hunter

All in favour: Yes

4. Remarks from the Chair - Matt Leonard

Good summer kick off. The weather has been very hot.

- Let's have a quick and efficient meeting.

5. Executive Director Report – Danielle Hanoman

Motion: Move to receive the report.

First: Jessica Purchase

Second: Alex Bruce

All in favour: Yes

See the full report in the agenda package.

1. Resident Noise issue – started Project Core with two police patrolling on Fri and Sat nights.
2. Light pole electricity – Turn it off/on for events. \$145 each way. Garnet to talk to Joe Reid
3. Archangel Pharmacy – no problems. No busy line up outside.
4. Bylaw: Aggi and Kitty – went into a parking discussion re: overnight parking trial with app
5. Danielle met with Mark the ED from Picton to share ideas.



6. Media Dashboard – Matilda Aide & Yona Harvey

Motion: Move to receive the report.

First: Corinne Sykes

Second: Rakesh Parmar

All in favour: Yes

-Monday, Aug 11 mixer is with Tyler Allsop. We will ask for questions ahead of time.

-3 summer students are helping a lot regarding social media for all the summer events.

-All numbers are good and are improving especially year-over-year. The 360 reporting is fixed.

7. Financial update - Audit update in process and no financial statements are available currently.

-City tax levy was received 2 weeks early to bridge the cash flow gap announced last month.

- Work on getting consistent Profit & Loss (Income statement /balance sheet) report each month.

- Danielle and Rakesh in talks with a new representative at BMO regarding a Line of Credit. BMO is awaiting the audit (i.e. delayed audit now in progress) and then they will review our account.

- Executive Board members are working with bookkeeper Tanya Hiltz to get all “ask client” issues resolved by end of week, so we provide BIA board members with up-to-date financial information until June 30 and an interim report for July.

-Going forward the E.D. and the Treasurer will meet with the bookkeeper weekly on Wed/Thur to fix all “ask client” issues in a timely manner.

8. In-Camera – staffing

Motion: Move to go into in-camera.

First: Alex Bruce

Second: Jessica Purchase

All in favour: Yes

Motion: Move to go out of in-camera.

First: Alex Bruce

Second: George Wang

All in favour: Yes

9. Committees – Updated.

- **Beautification and Activation.** No Meeting. Next: July 29 at 9:00 am at BIA office. Re: Solidify the string lighting and put together a budget so a \$4000 ask can be on the Consent agenda in August.
- **Economic Development** Met on Thur, June 26 at 1-2 pm. Connie Carson project TBD. Needs urgency as Connie Carson is ill and best if this is done asap.
- **Membership & Communication,** No meetings over the summer. A test “hot sheet” given to Block Captains. And Yona has provided the start of a member list per area. Resume meetings in September.



- **Events & Programming** Buskerfest is being discussed as Yeh or Neh for next year. Savor the Heat is going well and expected to be a success. Enchanted?: where will vendors be located? One day only this year.
- **Governance** – no report

Motion: Motion that Committees have been updated

First: Alex Bruce

Second: Brooke Miller

All in favour: Yes

11. New Business – none.

12. Adjournment

Motion: Motion to Adjourn

First: Brooke Miller

Second: Corinne Sykes

All in favour: Yes