



Board Meeting - January 21st 2024 - 5:00pm
Location: BIA office 199 North Front, Street Unit 208A

AGENDA

1. Call to Order

1.1 Attendance: Matthew Leonard, Councillor Garnet Thompson, Jessica Purchase, Kim Fedor, Jennifer Hunter, Nick Boretski, Maury Flunder, Alex Bruce, Rakesh Parmar and City of Belleville Economic Development Executive Director Elisha Maguire.

*Absent: Lindsay Dransfeld and Edie Haslauer

1.2 Approval of Agenda

Motion: Move the approval of the BIA Board agenda as presented.

First: Matthew Leonard

Second: Kim Fedor

All in favour: Yes

2. Disclosure of Pecuniary Interest

None disclosed

3. Reading and confirmation of Minutes (November 2024)

Motion: Move the approval of the BIA Board minutes as presented.

First: Jessica Purchase

Second: Matthew Leonard

All in favour: Yes

4. Remarks from the Chair - Maury Flunder

- Ducky race and Connie Carson walking tour mentioned as priority by Maury in 2025.

5. Election run by Danielle Hanoman

Election of Executives

- **Chair:** Matthew Leonard nominated by Kim Fedor and Garnet Thompson.

Matthew accepted and was acclaimed.

- **Vice Chair:** Maury Flunder, nominated by Nick Boretski and Matt Leonard.

Maury declined.

Edie Haslauer, nominated by Jessica Purchase and Garnet Thomspson.

Edie answered via text message and email to Executive Director Danielle Hanoman stating that if she was nominated again for Vice Chair she would accept.

Edie was acclaimed.

- **Secretary:** Kim Fedor, nominated by Jennifer Hunter and Jessica Purchase.

Kim accepted and was acclaimed.

- **Treasurer:** Maury Flunder, nominated by Matthew Leonard and Kim Fedor.

Maury Declined.



Rakesh Parmar, nominated by Garnet Thompson and Matthew Leonard.
Rakesh accepted and was acclaimed.

Motion: THAT THE 2025 DBIA EXECUTIVE COMMITTEE WILL BE **MATTHEW LEONARD** (CHAIR), **EDIE HASLAUER** (VICE-CHAIR), **KIM FEDOR** (SECRETARY), **RAKESH PARMAR** (TREASURER).

First: Garnet Thompson

Second: Jennifer Hunter

All in favour: Yes

- Maury Flunder states that at this time he would like to step down and no longer be a member of the Belleville DBIA Board of Directors effective immediately.

6. Board Member Changes

1.1.Emily Barnett

Motion: Move to remove Emily Barnett from the DBIA Board of Directors.

First: Rakesh Parmar

Second: Kim Fedor

All in favour: Yes

1.2. Alex Bruce

Motion: Move to add Alex Bruce onto the DBIA Board of Directors

First: Jennifer Hunter

Second: Nick Boretski

All in favour: Yes

7. Executive Director Report – Danielle Hanoman

Motion: Move to receive the report.

First: Alex Bruce

Second: Jessica Purchase

All in favour: Yes

8. Marketing & Event Debrief – Matilda Aide

Motion: Move to receive the report.

First: Alex Bruce

Second: Kim Fedor

All in favour: Yes

9. Public Relations and Membership Debrief - Yona Harvey

Motion: Move to receive the report.

First: Alex Bruce

Second: Jennifer Hunter

All in favour: Yes

10. Consent Agenda

- a) Request that Danielle, Matilda and Yona attend the OBIAA conference March 30th - April 2nd. \$875 per person, \$825 for a hotel. Total: \$3450.00
- b) Approval of the 2025 event dates - attached in agenda package.
 - Elisha Maguire suggests changing Enchanted Market date to the same weekend as Belleville Festival of Lights and Belleville Santa Claus Parade. All agreed to this change.
- c) Welcoming Streets ending March 31st 2025.
- d) Request to approve \$2909.75 for HR Covered - attached in agenda package.
 - Discussed options such as online programs or pay for hourly HR advice when needed to help with cost.
 - No decision was made and a request to table discussion to look into more options was motioned by Garnet Thompspon.
First: Garnet Thompson
Second: Jennifer Hunter
- e) Support Jazzlicious with in-kind services and \$1000

Motion: Motion to approve the consent agenda.

First: Jennifer Hunter

Second: Jessica Purchase

All in favour: Yes

11. Financial update - Cloud Based Services is entering all receipts from 2024 into Quickbooks. Reports will be available by the next meeting.

12. Committees - establish dates and times - priorities and elect a new chairperson

- Vision & Strategic Planning – Report from Theresa Bailey Attached - please review and provide feedback
 - Matthew Leonard acknowledged taking over chair of this committee from Maury Flunder.
- Economic Development
 - Elisha Maguire recommends Victoria Watts from her Economic Development staff join this committee.
 - Matthew Leonard and Rakesh Parmar continue to co-chair this committee.
- Membership & Communication
 - Jennifer Hunter steps down as chair
 - Kim Fedor accepts to be the new chair of this committee.
- Events & Programming
 - Jennifer Hunter and Alex Bruce both request to be chair, and decide to co chair the committee.
- Governance – as needed



- Garnet Thompson and Edie Haslauer continue to co-chair this committee.

Motion: Motion that Committees have been updated

First: Alex Bruce

Second: Kim Fedor

All in favour: Yes

Discussion:

- For the next meeting on the agenda, bring back the “new business” section.
- Elisha Maguire lets the board know that she is working on a destination development plan that includes wayfinding signage that will direct people to downtown.
- Maury Flunder echo’s his first statement from the “Remarks from the Chair” section of the meeting stating that he does not want Connie Carson’s project to get forgotten even though he is leaving the board.

13. Adjournment

Motion: Motion to Adjourn

First: Kim Fedor

Second: Jennifer Hunter

All in favour: Yes