



Board Meeting – August 20 2024– 5:30 pm - 7:00
Location: BIA office 199 Front Street, Suite 208A

AGENDA

1. Call to Order

1.1 Attendance

1.2 Approval of Agenda

Motion: Move the approval of the BIA Board agenda as presented.

First:

Second:

All in favour:

2. Disclosure of Pecuniary Interest

3. Reading and confirmation of Minutes (July 2024)

Motion: Move the approval of the BIA Board minutes as presented.

First:

Second:

All in favour:

4. Message from Chair - Maury Flunder

5. Executive Director Report – Danielle

Hanoman **Motion:** Move to receive the report. **First:**

Second:

All in favour:

6. Marketing & Event Debrief –

Matilda Aide **Motion:** Move to receive the report. **First:**

Second:

All in favour:

7. Allocate \$7000 to Buskerfest Event

Motion: Move to approve \$7000 to go towards Buskerfest.

First:

Second:

All in favour:



8. Financial update - starting transition to Quickbooks. Waiting on Quickbooks and the Audit

9. Committees - establish dates and times - priorities and elect a new chairperson

- Vision & Strategic Planning – September 2024 - committee of the whole
- Economic Development - Matt Leonard
- Membership & Communication
- Events & Programming - Lindsay Dransfield
- Governance – as needed

Motion: Motion that Committees have been updated

First:

Second:

All in favour:

10. New Business and upcoming event reminders

- Bus Route Discussion - Maury to send letter to City of Belleville
- Rubber Ducky Race - Maury spoke to Moira Conservation and got approval. Wrote rules and regulations
- Mothers Treasure African Store officially opened
- Lavish Studios officially opened
- That Special Touch moved across the street
- The Kafana will be opening mid September

11. Adjournment

Motion: Motion to Adjourn

First:

Second:

All in favour:



Board Meeting – July 16th 2024– 5:30 pm - 7:00
Location: BIA office 199 Front Street, Suite 208A

AGENDA

1. Call to Order

1.1 Attendance

1.2 Approval of Agenda

Motion: Move the approval of the BIA Board agenda as presented.

First: Maury

Second:

Lindsay All in

favour: Yes

2. Disclosure of Pecuniary Interest

3. Reading and confirmation of Minutes (June 2024)

Motion: Move the approval of the BIA Board minutes as presented.

First:

Maury

Second:

Kim

All in favour: Yes

4. Message from Chair - Maury Flunder

5. Executive Director Report – Danielle Hanoman

6. Marketing & Event Debrief – Matilda Aide

7. The Bridge Meeting Update

8. Bus Route Discussion

Motion: Move to write a letter to the City of Belleville to request change of the bus route

First: Edie

Second:

Jennifer All in

favour: Yes

9. Financial update - starting transition to Quickbooks. Audit starting on July 2nd 2024.

10. In Camera Session - Staff Performance Review

11. Committees - establish dates and times - priorities

199 Front Street, Suite 208A
Downtownbelleville.ca

613-968-2242



- Vision & Strategic Planning – September 2024 - committee of the whole - all board members are invited to the strategic planning session. Danielle to reach out to Elisha Maguire.
- Economic Development - Matt Leonard
- Membership & Communication
- Events & Programming - Lindsay Dransfield - August 7th 2024
- Governance – as needed - Meeting July 25th with Matt McDonald

Motion: Motion that Committees have been updated

First: Matt

Second:

Maury All in

favour: Yes

12. New Business and upcoming event reminders

- Lavish Studios is opening in August
- Pure Honey is leaving the Downtown
- Three Oaks Mission Thrift Store opening this week
- L'Auberge Inn had their grand opening on July 4th.
- New owners at Quinte Corner - The Kafana
- Bubble Tea will be opening on Front and Victoria

13. Adjournment

Motion: Motion to Adjourn

First: Maury

Second: Matt

All in favour:

Yes



Executive Director Board Report Guidelines

Governance Decisions, Monitoring & Accountability

1. Current Significant Issues

-We have just finished the Caribbean Festival weekend. It was a lot of long days and I would like to acknowledge the hard work and dedication of our team, working Friday, Saturday and Sunday. Matilda did an amazing job and I am so grateful to have her on my team. I would also like to thank Lindsay and Maury for their help on Saturday. The reviews from the public were all positive. Some businesses complained about the festival being too spread out, this is the first year that we used the parking lot across from City Hall. We will do a survey to measure how our Downtown Businesses thought it was and try to find ways to improve.

- We are gearing up for another busy weekend, Buskerfest. This is a 2 day festival, Friday 5-9 and Saturday 11-9pm. Please help us spread the word.

- Yona Harvey will be our new PR and Membership Coordinator. She is starting on Monday August 26th 2024. She is coming to us from the Chamber of Commerce. Looking forward to introducing her to you all at the next board meeting.

- Todd Smith has resigned as MPP. We are hoping to continue the conversations we have been having with whoever replaces him

- Maury and I attended a meeting at City Hall with City staff, BPS and Mayor Ellis to discuss encampments. We are hoping to have a follow up meeting.

- We have informed our members on the process to report an encampment through our newsletter. Please see the information below:

1. Report an Issue (loitering/ tenting/ no criminal activity) – Public Property

● Call Transportation and Operations Services:

613-967-3275 (office hours)

613-968-6482 (urgent after hours)

** 9-1-1 (emergency/ criminal activity)

2. Report an Issue – Private Property

● Call Police Dispatch

613-962-3456 (loitering/ trespassing/ non-urgent nature)

** 9-1-1 (emergency/ criminal activity)

3. Property Standards and Bylaw complaint submittal procedures (public or private property if preferred over #1/#2)
 - Complaints via the Property Standards and Bylaw group are not to be submitted via telephone. As with other types of Bylaw and Property Standards complaints, they are to be in writing and are to include the complainants name and contact information. The written complaint may be submitted either directly at City Hall, (second floor) or submitted via the online portal at <https://building.belleville.ca/cityviewportal>. Complaint forms are available at the counter.
 - If an individual has a Property Standards or Bylaw inquiry other than a complaint, Property Standards and Bylaw staff can be contacted at 613-967-3204 or by email atbylawenforcement@belleville.ca

2. Matters for Approval

- Danielle will be applying for a FedDev grant for Enchanted Holiday Market.
- Danielle will be launching the grant through the DBIA for businesses to have events in their store. We will be offering 10, \$250 grants to businesses that submit an application. We are doing this in partnership with BOQ.

Informational

5. Key Accomplishments

- I have met with BPS and Steve Van de Hoef, who is now the interim Executive Director of the Bridge. We think it is a good idea to do another membership meeting in September or October. We have been discussing the potential to find land where there can be a safe encampment.

6. Matters for Noting

- Matilda will be off starting on August 26th and back on September 3rd.
- Danielle will be off starting on September 16th to 23rd. We have accumulated a lot of banked time during this month so we are planning to use some of that so it does not pile up.
- Summer Students are coming to an end. Nick, Arin and Abigail have been amazing to work with.



MEDIA + ANALYTICS DASHBOARD

AUGUST 20TH, 2024

PREPARED BY MATILDA AIDE

MEDIA COVERAGE

July 16th to August 18th 2024

Caribbean Festival!

So many interviews have been happening around Caribbean Festival! [Check out Danielle's Interview with DBoss on Bell Fibe!](#)

Grand Openings!

[Article from Curiosity](#)
[Blog on BOQRMB](#)



BAY OF QUINTE

Then & Now in Downtown Belleville: 394-400 Front St.

If you are looking for a delicious homemade burger in a family-owned restaurant, look no further than Lee and Oliver Burgers and Fries located at 394-400 Front St. in Downtown Belleville. Their fresh and filling hand-rolled sliders are not the only reason to stop by, visiting the historically significant building formerly known as Fox Station No. 2 is an event in and of itself.

Written by: Kandra Gosselin
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THE INTELLIGENCER

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News / Local News

New downtown police office a game changer: Chief Barry

Derek Baldwin
Published Jul 31, 2024 • 2 minute read

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The opening of new Belleville Community Policing Office in Downtown Belleville Thursday is a

quintenews
Quinte's best source for news

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CARPET ONE 2024
The Carpet & Flooring Experts


CERAMIC KNOWLEDGE

NEWS BUS CANCELLATIONS SPORTS WEATHER OBITUARIES EVENTS ADVIS

KNOW WHEN THEY MADE IT HOME

RELEASE: Grand Opening of Three Oaks Thrift in the Belleville Downtown District

Belleville, ON, Canada / Quinte News
Alan-Michael Steele
Jul 17, 2024 | 5:10 PM



A Division of: MIX 97 ROCK 107 CBO greenquinte CARPET ONE
385 Coleman St. Belleville

NEWS BUS CANCELLATIONS SPORTS WEATHER OBITUARIES EVENTS ADVIS

JOHN DEERE DEERHAVEN
YOU JUST HAVE TO GET IN THE SEAT.

Belleville Caribbean Festival Day 2

Belleville, ON, Canada / Quinte News
Tim Durkin
Aug 17, 2024 | 7:47 AM



Belleville Caribbean Festival - Day 1 at West Zeeb's Park (Photo: Sean Kelly/Quinte News)

THE INTELLIGENCER


ment Life Opinion All Newspapers Business Ads Jobs Shopping Driving Health

News

Feel the vibes at Belleville Caribbean Festival

Derek Baldwin
Published Aug 11, 2024 • Last updated 4 days ago • 2 minute read

Join the conversation



SOCIAL MEDIA

July 13- August 20th

Current Followers:

Instagram: 9,634

Facebook: 10,556

New followers last 30 days:

Instagram: 109 (223 last month)

Facebook: 107 (170 last month)

Instagram page comparison: City of Belleville: 4,789 Discover Belleville: 5,120 Belleville Chamber: 2,087 BOQ Regional Marketing Board: 15.2K Q West BIA: 6,231 Downtown Kingston: 26.1K



WEBSITE

July 16th to August 20th

Toronto engagement skyrocketed to the top, Caribbean Festival sure to be explanation for this!

Event page is huge portion of what people are looking for on our site. Making sure our information is up to date.



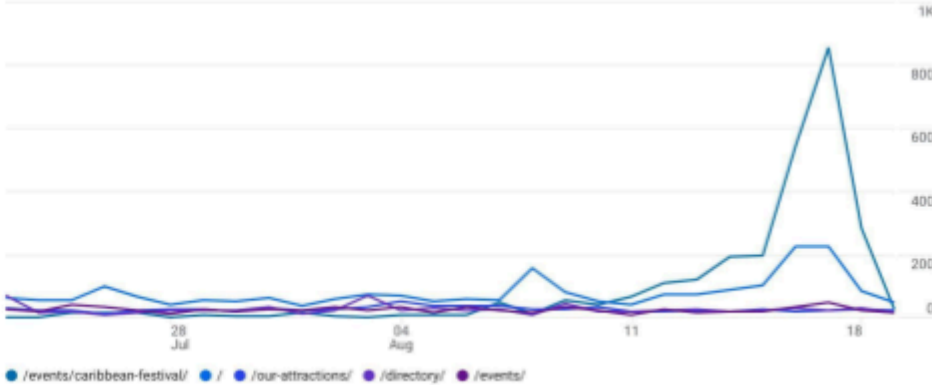
COUNTRY	USERS
Canada	7.5K
United States	353
United Kingdom	22
Ireland	21
India	20
China	16
South Africa	15

Users by City

CITY	USERS
Toronto	2.1K
Belleville	1.7K
Quinte West	319
Montreal	269
Ottawa	263
London	211
Prince Edward	185

Page path and screen class	Views
	16,065
	100% of total
1 /events/caribbean-festival/	2,646
2 /	2,172
3 /our-attractions/	704
4 /directory/	680
5 /events/	657
6 /events/buskerfest/	386
7 /events/enchanted/	324
8 /getting-around/	283
9 /discover-the-district/	238
10 /directory/photo-viet/	144

Views by Page path and screen class over time

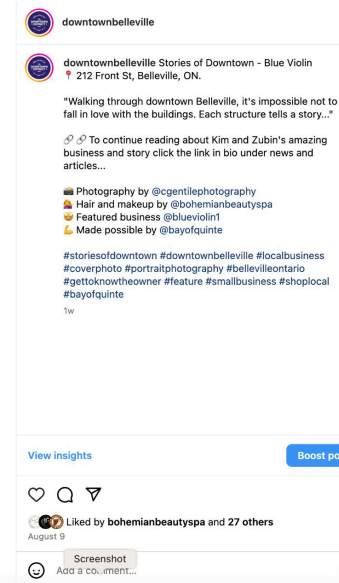
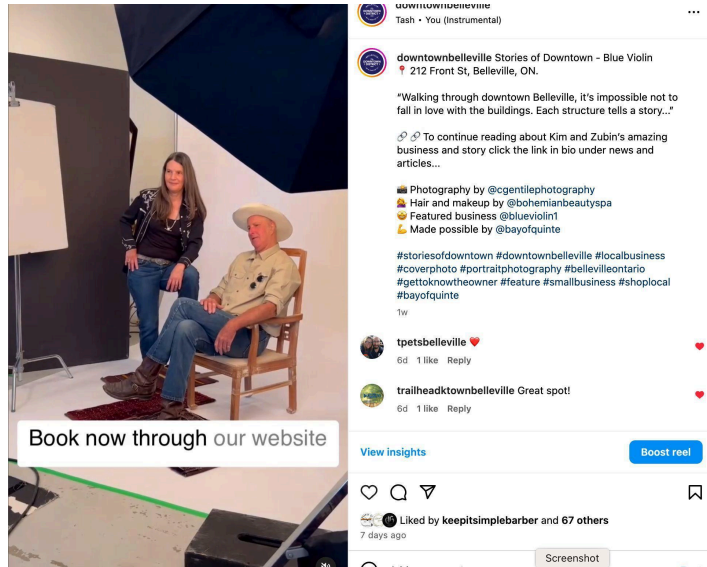


Stories of Downtown

Each week we put out a blog, portrait and reel about a Downtown Business! N this campaign help shed light on our wonderful stores, it also has amazing imp store owner feeling valued and apart of our Downtown community.


Several business owners have thanked us for this campaign and are so happy to know each other better.

Watch now!



Events & Campaigns

Grand Openings!

Lavish Studios and Mother's Treasure African Store opened this month! Both are wonderful additions to downtown, check out [Lavish studio's video](#) 

Revive Studio opened with grand opening in October La Kafana will be opening in the next month**


Caribbean Festival Complete!



Busker Fest Up Next!

This Friday and Saturday it's Buskerfest!! 11 performers, 30 show!

<https://www.youtube.com/watch?v=9oDnsbyQOI8>



MARTIKA DANIELS

With over a decade of sideshow entertainment industry experience, Martika is one of the most in-demand sideshow performers in the Midwest. From designing her own stunts to teaching classes and workshops, Martika eats, sleeps, and breathes sideshow entertainment.

BUSKERFEST AUG 23-24 2024



INTERNATIONAL BUSKERS **MUSICIANS** **FUN FOR ALL AGES**

Downtown Belleville's Buskerfest

AUGUST 23RD & 24TH

FRIDAY • 5PM • 10PM **SATURDAY • 11AM • 10PM**

FIRE SPECTACULAR • FRIDAY AT MARKET SQUARE • 9PM

PERFORMERS WORK FOR GRATUITIES • PLEASE BE GENEROUS!

FRONT ST. & MARKET SQUARE • DOWNTOWN BELLEVILLE

FOR SCHEDULES AND LIST OF PERFORMERS PLEASE VISIT: DOWNTOWNBELLEVILLE.ORG/BUSKERFEST

Welcoming Streets Update

Danielle to give update on status

Welcoming Streets hosted another successful Welcoming Streets 101 info-session! In this session Welcoming Streets discussed how the team works together to respond to calls of concern, while providing downtown stakeholders and business owners with practical information to help navigate uncertain situations. Welcoming Streets continues to work with community partners and stakeholders, to create a safe and welcoming downtown for all.

Month of JULY stats:

329 Unique Interactions

Informal Counselling offered 24 times Wellness checks conducted 15 times 19 calls from downtown stakeholders 40 meetings with stakeholders and community partners Individualized

supports include connections to

- Three Oaks Shelter
- St. Vincent de Paul Thrift Store
- Grace Inn Shelter
- Hastings County's Community Response Team
- Local Food Banks
- Community Paramedics

Agency locating an individual 1 time First aid offered 3 times

