



## PRESS RELEASE

### Downtown at Dusk Returns to Downtown Belleville June 20

**Belleville, Ont., June 11, 2025** - Belleville's most anticipated summer solstice celebration is back on Friday, June 20, 2025, from 4 p.m. to 10 p.m. in Downtown Belleville.

Downtown at Dusk will once again transform Front Street into a vibrant pedestrian promenade filled with live music, local shopping, artisan vendors, food trucks, street performances, and more.

Spanning from Victoria Avenue to Bridge Street East, this unforgettable evening invites residents and visitors alike to gather with friends and family and soak up the best of Downtown Belleville.

Shop at the artisan market, grab a bite from a food vendor, listen to great music from local bands or dance under the stars until dusk.

#### An Evening of Entertainment

The celebration begins at 4 p.m. with an Opening Ceremony hosted by Councillor Sean Kelly.

Street performer **Kobbler Jay** kicks things off shortly after with jaw-dropping juggling and balancing acts at 4:30 p.m., 6:00 p.m., and 8:30 p.m.

The Main Stage will feature a dynamic musical lineup starting with **Moon Sugar** from 4:30 p.m. to 6:30 p.m. Known for their high-energy rock 'n' roll sound, they'll set the tone for an electrifying evening.

Local favourite **Remedy** performs on the Capers Stage from 6:00 p.m. to 7:00 p.m., and again from 7:45 p.m. to 8:45 p.m., bringing smooth rhythms and upbeat vibes.

At 8:00 p.m., **Ed's Garage** will take over the Main Stage with a blend of classic rock until the night wraps at 10:00 p.m.

#### Fashion Meets the Street

At 7 p.m., Downtown at Dusk will showcase local fashion with a runway show by **Mode Elle**, featuring styles and accessories from local Belleville businesses. The outdoor show takes place right on Front Street, creating a fashion-forward fusion of



street style and local retail flair. Mode Elle will also have their scouts on site for any aspiring models..

### **Dance Into the Night**

Get ready to move! From 8 p.m. to 10 p.m., Front Street turns into an open-air dance floor with free salsa dancing lessons by Jen Pacheco. Join in the fun and let the rhythms of summer carry you away.

### **Shop Local at the Artisan Market**

Over 30 local artisans and businesses will be participating, offering everything from handmade soaps and jewellery to wood crafts, crochet plushies, dog treats, and more.

### **Treat Your Taste Buds**

A mouth-watering lineup of food vendors will be ready to serve, including **Frosty Bubble Bliss, Dr. Buck's Sweet Treats, Grandpa Little Timmie, Kona Ice**, and more. Enjoy international flavours with **Syrian Corn** and the **Belleville Sari-Sari Store**. Find food vendors along Campbell Street.

Celebrate the longest day of the year in the heart of Belleville – only at Downtown at Dusk. For more information, visit [downtownbelleville.ca](http://downtownbelleville.ca)

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