



FOR IMMEDIATE RELEASE

PRESS RELEASE

**New Public Relations and Membership Coordinator
announced for Downtown District**

Belleville, Ontario, Sept. 13, 2024 – Belleville Downtown District BIA is pleased to announce the appointment of Yona Harvey as the new Public Relations and Membership Coordinator.

The funding for the position was made available through the successful grant application by the DBIA to the provincial government's RED (Rural Economic Development) program.

Yona has a journalism background and has recently worked as the Visitor Services Coordinator at the Belleville Chamber of Commerce for the past two years. At the Chamber, Yona was instrumental in developing and curating the Discover Belleville tourist guide, website and social media, as well as assisting with various city-wide events.

"I believe that Belleville is a great city to live in and Downtown Belleville has an amazing potential to be a great tourist destination. We need to accentuate the positive and focus on moving forward." Yona said.

"Our project would not have been possible without the generous support of the provincial government and we extend our deepest thanks for their commitment to



rural community revitalization,” said Danielle Hanoman, Executive Director, Belleville Downtown District BIA.

“This is just the beginning of a renewed chapter for downtown Belleville, and I am confident that together, we will create a vibrant and thriving community that we can all be proud of.”

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For more information please contact:

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