

## **PRESS RELEASE**

## **Grand Re-Opening of Tropical Blends in the Belleville Downtown District**

**Belleville, Ontario, May 3rd, 2024** - Today Belleville Delegates gathered Downtown Belleville at Tropical Blends Cafe to celebrate its Grand Re-Opening at 322 Pinnacle Street.

On Friday, May 3rd, new owners PJ Murray, Sebastian Thibaudeau and Thomas Perry were joined by Belleville Mayor Neil Ellis, Ian Chapelle on behalf of MPP Todd Smith, Ingrid Moore on behalf of MP Ryan Williams, Chris Auger from the Belleville Chamber of Commerce and Downtown District BIA Executive Director Danielle Hanoman for an official ribbon cutting and grand opening ceremony.

Tropical Blends Cafe has been a community favorite since their doors opened in 2022. When it was put up for sale the three young local entrepreneurs PJ, Sebastian, and Thom knew they had to be the ones to take over. "With almost a decade of experience as a Supervisor and Assistant Store Manager at Starbucks, I had always wanted to run my own cafe." said Thom, Co- Owner, Tropical Blends Cafe. "I love talking to people and I love coffee. The best part of customer service has always been the customers themselves." added Sebastian with PJ also remarking, "I too was a Supervisor at Starbucks for many years and sought for a challenging new endeavor where I could best utilize my skills of craft and business. Self employment was always the end goal and it has become a reality with my friends!"

The new owners have kept the same great location and tropical atmosphere with the addition of longer opening hours and new future menu items like sparkling lemonades, an avocado salad, and a toasted tomato sandwich all coming soon!

"After being introduced to Tropical Blends by Sebastian, who had been a regular since day one, both Thom and I also fell in love with the menu and vibe they offered. When Tropical Blends went up for sale we knew we had to be the ones to buy it!" said PJ, Co- Owner, Tropical Blends Cafe.

"We are happy to see Tropical Blends stay in the downtown district and that such enthusiastic young entrepreneurs were able to continue the legacy." says Danielle Hanoman Downtown District BIA Executive Director.

Visit PJ, Sebastian and Thom at Tropical Blends Cafe at 322 Pinnacle Street and find them online at <a href="https://www.tropicalblends.ca">www.tropicalblends.ca</a>.



Hours of operation: Wednesday to Friday - 7am to 4pm Saturday - 8am to 4pm Sunday - 8am to 2pm

-30-

## For more information please contact:

Matilda Aide, Marketing and Events Coordinator

E-mail: <u>hello@downtownbelleville.ca</u>

Phone: 613-968-2242