



Board Meeting – October 18th, 2022 – 5:30 pm
Location: In Person - 1 Bridge St. East, BridgeFront Tower, Suite 204

AGENDA

1. Call to Order **(2 mins)**
 - 1.1 Attendance
 - 1.2 Approval of Agenda

Motion: Move the approval of the BIA Board agenda as presented.
2. Disclosure of Pecuniary Interest
3. Reading and confirmation of Minutes (20-September-2022) **(2 mins)**

Motion: Move the approval of the BIA Board minutes as presented.
4. Deputation - Erin Thomas-Estevez **(10 mins)**
5. Executive Director Updates – L. Sorrentino **(10 mins)**
6. Marketing & Media Officer Report – D. Hanoman **(5 mins)**
7. Financials Update – M. Flunder **(10 mins)**
8. Fall Board Election & AGM Update - L. Sorrentino **(10 mins)**
9. 2023 Budget Discussion - M. Flunder, S. Kerr, L. Sorrentino **(20 mins)**

Motion: Move the approval of the 2023 BIA DRAFT Budget to present to all members at AGM
10. Committee Reports – Q&A regarding reports submitted
 - Vision & Strategic Planning – No Report this month
 - Economic Development – No report this month
 - Membership & Communication – no report this month
 - Events & Programming – No report this month
 - Governance – No report this month
11. New Business or Notice of Motions
12. Adjournment



Board Meeting – September 20th, 2022 – 5:30 pm
Location: In Person - 1 Bridge St. East, BridgeFront Tower, Suite 204

MINUTES

1. Call to Order – 5:35pm

1.1 Attendance: S. Kerr (Chair), E. Travis, L. Sorrentino, M. Flunder, T. Allsopp, T. Baldwin, C. Guziewicz, S. Hutchison, T. Allsopp, S. Behring, D. Hanoman

Regrets: J. Camacho, K. Periera, D. Gilbert

1.2 Approval of Agenda

Motion: Move the approval of the BIA Board agenda as presented.

Moved: T. Allsopp **Second:** T. Baldwin **CARRIED**

2. Disclosure of Pecuniary Interest – *none identified*

3. Reading and confirmation of Minutes (20-June-2022)

Motion: Move the approval of the BIA Board minutes as presented.

Moved: C. Guziewicz **Second:** T. Allsopp **CARRIED**

4. Executive Director Updates – L. Sorrentino

5. Marketing & Media Officer Report & Event Debrief – D. Hanoman

6. Financials Update – M. Flunder

7. Fall Board Election & AGM Overview - L. Sorrentino

8. Committee Reports – Q&A regarding reports submitted

- Vision & Strategic Planning – No Report this month
- Economic Development – No report this month
- Membership & Communication – no report this month
- Events & Programming – No report this month
- Governance – No report this month

9. New Business or Notice of Motions



10. Adjournment – **7:20pm**

Moved: T. Allsopp

Second: E. Travis

CARRIED



Board Meeting – September 20, 2022 – 5:30 pm
Location: In-Person at 1 Bridge St E Belleville, Bridgefront Tower, Suite 204

IN-CAMERA MINUTES

1. In-Camera – Call to Order – 5:38pm

In Attendance - S. Kerr (Chair), E. Travis, M. Flunder, T. Allsopp, T. Baldwin, C. Guziewicz, S. Hutchison.

2. In-Camera – Adjournment – 6:01pm



Belleville Downtown District BIA
Executive Director Report
Prepared by: Luisa Sorrentino
Date: October 18, 2022

Upcoming Events

October 29 - Halloween Hunt

November 17 - Enchanted Holiday Market Launch (the market will be on until December 18)

Governance Decisions, Monitoring & Accountability

1. Current Significant Issues

- **Welcoming Streets Update**

The HC application process is open, and we will submit our application within a week. Staff have also made efforts to approach a potential private funding community partner.

- **2023 Patio Project Update**

Consultation with the owners of existing patios to discuss the project has taken place on September 8 and 12, followed by a public consultation open house on September 28 at the Belleville Public Library. City Council approved the patio project's sole sourcing at the last Council meeting on October 11.

In November, the City will complete the capital purchase of the whole inventory, and then in February, businesses can apply for their encroachment agreement. Patios will then be installed on May 1, 2023, and removed on October 31, 2023.

As we proceed with this project, we recognize that parking continues to be a perceived issue in the District, so we have included a consultant line in the next 2023 budget to have a Parking Study completed in 2023.

- **Graffiti**

We have received several pictures from business owners lamenting a new graffiti wave in the District. We have contacted the City Transportation and Operations department to have the graffiti removed on City Property and will hire a local contractor to remove the others that are on private property.

- **Members Engagement**

Staff have started Thursday's walkabout to do some much-needed PR and Board recruitment. So far, we have received mixed feedback, with some members being very positive, some negative and some not interested in participating. We encourage the reader to continue being a champion for the District as we see several projects changing the face and the vibe of the Downtown between winter 2022 and Spring 2023.

2. Matters for Approval

none

3. Finances

Attached are the financials for your review.

4. Update on Strategic Plan Implementation

As we continue to work with the plan, I am happy to report that our partnership with the City of Belleville in planning and delivering the Enchanted Holiday Market is progressing very well in alignment with Objective #4: Improve the downtown customer experience.

Informational

5. Key Accomplishments

1. The Porchfest after-party was a success. We have received great feedback
2. The new gift card program will start this fall. We have provided a list to The Bay of Quinte Regional Marketing Board for the first inception of the program. This is also a reminder that this program is opt-out if you are not interested.

6. Monthly Stats

Attached Analytics

7. Matters for Noting

1. I will be away attending the 2022 Ontario Tourism Summit event held by the Tourism Industry Association of Ontario (TIAO) Summit from Monday, October 24 to Friday, October 28. I will be back to staff the Downtown Tent for the Halloween Hunt On October 29.
2. AGM Nov 15, 2022, the venue booked, Belleville Club.
3. Volunteers are still needed for the Enchanted Holiday Market on Nov 17, 2022(save the date, this event will be memorable!)

Belleville Downtown Improvement Area

General Ledger Report Sep 01, 2022 to Sep 30, 2022

Sorted by: Date

Date	Comment	Source #	Debits	Credits	Balance	
1050	Petty Cash				283.12	Dr
1060	Chequing Bank Account				104,319.96	Dr
Sep 01, 2022	Rent Sept 2022, Bridgefront Tower Corp.	Cash	-	2,034.00	102,285.96	Dr
Sep 01, 2022	CW0900122, BMO Master Card	Cash	-	2,063.50	100,222.46	Dr
Sep 02, 2022	Sep2022 Arrears, Receiver General - So...	Cash	-	291.62	99,930.84	Dr
Sep 06, 2022	Bay View Home Hardware	6623	-	3,810.32	96,120.52	Dr
Sep 06, 2022	Welch LLP	6624	-	7,571.00	88,549.52	Dr
Sep 06, 2022	Sigma Promotions	6625	-	438.73	88,110.79	Dr
Sep 06, 2022	Kate's Kitchen	6626	-	80.00	88,030.79	Dr
Sep 06, 2022	City of Belleville	6627	-	9,233.61	78,797.18	Dr
Sep 06, 2022	KKP Belleville	6628	-	65.97	78,731.21	Dr
Sep 06, 2022	Quinte Broadcasting	6629	-	826.03	77,905.18	Dr
Sep 09, 2022	Behring, Brigita	135	-	1,771.34	76,133.84	Dr
Sep 09, 2022	Hanorman, Danielle	136	-	1,708.25	74,425.59	Dr
Sep 09, 2022	McEwen, Lily	137	-	412.68	74,012.91	Dr
Sep 09, 2022	Sorrentino, Luisa	138	-	2,213.85	71,799.06	Dr
Sep 13, 2022	Quinte Corner Cafe	6630	-	10.00	71,789.06	Dr
Sep 13, 2022	L'Auberge de France	6631	-	98.77	71,690.29	Dr
Sep 13, 2022	The Salon	6632	-	20.00	71,670.29	Dr
Sep 15, 2022	CW091522, BMO Cash Management fee	Cash	-	60.00	71,610.29	Dr
Sep 20, 2022	Receiver General - Source Deductions	Cash	-	3,421.96	68,188.33	Dr
Sep 22, 2022	City of Belleville	6633	-	365.12	67,823.21	Dr
Sep 22, 2022	Meghan Balogh	6634	-	900.00	66,923.21	Dr
Sep 22, 2022	Alfie Latanski	6635	-	1,250.00	65,673.21	Dr
Sep 22, 2022	Scott Maybee	6636	-	900.00	64,773.21	Dr
Sep 22, 2022	Echo Hair	6637	-	10.00	64,763.21	Dr
Sep 22, 2022	KKP Belleville	6638	-	248.59	64,514.62	Dr
Sep 22, 2022	Happy Buddha	6639	-	50.00	64,464.62	Dr
Sep 22, 2022	Gourmet Diem	6640	-	60.00	64,404.62	Dr
Sep 22, 2022	Andy Forgie	6641	-	700.00	63,704.62	Dr
Sep 22, 2022	DD 1125&1126, Bazaar Artisan Market	6642	-	20.00	63,684.62	Dr
Sep 23, 2022	Behring, Brigita	139	-	1,771.34	61,913.28	Dr
Sep 23, 2022	Hanorman, Danielle	140	-	1,708.25	60,205.03	Dr
Sep 23, 2022	Sorrentino, Luisa	141	-	2,213.85	57,991.18	Dr
Sep 23, 2022	Client made error with payroll Sep 9 and ...	Correction	-	0.15	57,991.03	Dr
Sep 26, 2022	1, Tiffany Spencer	Cash	-	60.00	57,931.03	Dr
Sep 28, 2022	84366 E-Transfer, KKP Belleville	Cash	-	32.32	57,898.71	Dr
Sep 29, 2022	CD092922, P. ONT	Cash	13,660.20	-	71,558.91	Dr
Sep 30, 2022	Sep 2022 Exp, Danielle Hanorman	Cash	-	194.67	71,364.24	Dr
Sep 30, 2022	Sep 2022 Exp, Luisa Sorrentino	Cash	-	287.32	71,076.92	Dr
Sep 30, 2022	Sep 2022 Exp 5387, Behring, Brigita	Cash	-	672.74	70,404.18	Dr
			13,660.20	47,575.98		
1065	Marketplace Account				13,243.64	Dr
1080	I/A- BMMC Investment				-	Dr
1100	GIC Account				16,216.93	Dr
1200	Accounts Receivable				2,000.00	Dr
1205	HST Receivable				-	Dr
1210	I/A- Interest Receivables				-	Dr
1220	I/A- Payroll Advances				-	Dr
1225	I/A- Accrued Interest Receivable				-	Dr
1300	Purchase Prepayments				446.35	Dr
1310	I/A- Other Cash				-	Dr
1320	Prepaid Expenses				1,374.52	Dr

Printed On: Oct 13, 2022

Belleville Downtown Improvement Area

General Ledger Report Sep 01, 2022 to Sep 30, 2022

Sorted by: Date

Date	Comment	Source #	Debits	Credits	Balance	
1420	Computer Equipment				14,976.80	Dr
Sep 26, 2022	129525 etc, Choice Com	MC BMO 3665	700.00	-	15,676.80	Dr
1425	Accum. amort. Computer Equipment				7,921.93	Cr
1430	Seasonal Decorations				170,825.54	Dr
1435	Accum. amort. Seasonal Decorations				142,854.30	Cr
1440	Streetscape Improvements				129,307.71	Dr
1445	Accum. amort. Streetscape Improvem				103,088.84	Cr
1450	Office Furniture & Fixtures				5,689.99	Dr
1455	Accum. Amort. Furnitures & Fixtures				5,525.09	Cr
2100	Accounts Payable				34,827.24	Cr
Sep 02, 2022	L'Auberge de France	0135	-	98.77	34,926.01	Cr
Sep 06, 2022	Bay View Home Hardware	6623	3,810.32	-	31,115.69	Cr
Sep 06, 2022	Welch LLP	6624	7,571.00	-	23,544.69	Cr
Sep 06, 2022	Sigma Promotions	6625	438.73	-	23,105.96	Cr
Sep 06, 2022	Kate's Kitchen	6626	80.00	-	23,025.96	Cr
Sep 06, 2022	City of Belleville	6627	9,233.61	-	13,792.35	Cr
Sep 06, 2022	KKP Belleville	6628	65.97	-	13,726.38	Cr
Sep 06, 2022	Quinte Broadcasting	6629	826.03	-	12,900.35	Cr
Sep 13, 2022	The Salon	Downtown\$365...	-	20.00	12,920.35	Cr
Sep 13, 2022	Quinte Corner Cafe	Downtown\$ 569	-	10.00	12,930.35	Cr
Sep 13, 2022	Quinte Corner Cafe	6630	10.00	-	12,920.35	Cr
Sep 13, 2022	L'Auberge de France	6631	98.77	-	12,821.58	Cr
Sep 13, 2022	The Salon	6632	20.00	-	12,801.58	Cr
Sep 20, 2022	Andy Forgie	092022	-	700.00	13,501.58	Cr
Sep 20, 2022	Receiver General - Source Deductions	Cash	3,421.96	-	10,079.62	Cr
Sep 22, 2022	Gourmet Diem	Downtown Dolla...	-	60.00	10,139.62	Cr
Sep 22, 2022	Happy Buddha	DD 092222	-	50.00	10,189.62	Cr
Sep 22, 2022	Scott Maybee	Porchfest 2022	-	900.00	11,089.62	Cr
Sep 22, 2022	KKP Belleville	84366	-	248.59	11,338.21	Cr
Sep 22, 2022	Echo Hair	DD 032 092222	-	10.00	11,348.21	Cr
Sep 22, 2022	Alfie Latanski	2079	-	1,250.00	12,598.21	Cr
Sep 22, 2022	Meghan Balogh	ST09192022-01	-	900.00	13,498.21	Cr
Sep 22, 2022	City of Belleville	2019 Spicy Food	-	179.67	13,677.88	Cr
Sep 22, 2022	City of Belleville	Enchanted 2019...	-	185.45	13,863.33	Cr
Sep 22, 2022	City of Belleville	6633	365.12	-	13,498.21	Cr
Sep 22, 2022	Meghan Balogh	6634	900.00	-	12,598.21	Cr
Sep 22, 2022	Alfie Latanski	6635	1,250.00	-	11,348.21	Cr
Sep 22, 2022	Scott Maybee	6636	900.00	-	10,448.21	Cr
Sep 22, 2022	Echo Hair	6637	10.00	-	10,438.21	Cr
Sep 22, 2022	KKP Belleville	6638	248.59	-	10,189.62	Cr
Sep 22, 2022	Happy Buddha	6639	50.00	-	10,139.62	Cr
Sep 22, 2022	Gourmet Diem	6640	60.00	-	10,079.62	Cr
Sep 22, 2022	Andy Forgie	6641	700.00	-	9,379.62	Cr
Sep 23, 2022	We Thrive Wellness Centre	Dtwn\$797-806&...	-	130.00	9,509.62	Cr
Sep 27, 2022	The Salon	Downtown\$1188...	-	50.00	9,559.62	Cr
Sep 30, 2022	Grapevine Magazine	2816	-	678.00	10,237.62	Cr
Sep 30, 2022	Watershed Magazine	5483	-	676.87	10,914.49	Cr
			30,060.10	6,147.35		
2103	MC BMO-6475					- Cr
2104	MC BMO-3665				2,320.48	Cr
Sep 01, 2022	CW0900122, BMO Master Card	Cash	2,063.50	-	256.98	Cr
Sep 01, 2022	CW090122, Google Services	MC BMO 3665	-	85.32	342.30	Cr
Sep 01, 2022	CW090122, Adobe	MC BMO 3665	-	22.59	364.89	Cr
Sep 05, 2022	CW090522, Omni Send Subscription	MC BMO 3665	-	40.51	405.40	Cr
Sep 16, 2022	CW091622, Cogeco Connexion Inc.	MC BMO 3665	-	254.07	659.47	Cr
Sep 22, 2022	CW092222, Google Storage	MC BMO 3665	-	3.15	662.62	Cr

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Belleville Downtown Improvement Area

General Ledger Report Sep 01, 2022 to Sep 30, 2022

Sorted by: Date

Date	Comment	Source #	Debits	Credits	Balance	
Sep 24, 2022	CW092422, Later.com	MC BMO 3665	-	55.53	718.15	Cr
Sep 26, 2022	129525 etc, Choice Com	MC BMO 3665	-	1,159.00	1,877.15	Cr
			2,063.50	1,620.17		
2105	Visa Payable					- Cr
2106	MC BMO-3693					- Cr
Sep 09, 2022	CW090922, Starbucks	MC BMO 3693	-	21.36	21.36	Cr
Sep 13, 2022	CW091322, Parsons Cleaners	MC BMO 3693	-	18.65	40.01	Cr
Sep 14, 2022	CW0901422, Gourmet Diem	MC BMO 3693	-	23.00	63.01	Cr
Sep 15, 2022	CW091522, Tiger Chicken & Ribs	MC BMO 3693	-	74.21	137.22	Cr
Sep 19, 2022	CW091922, EventBrite	MC BMO 3693	-	54.06	191.28	Cr
Sep 20, 2022	CW092022, Airtable	MC BMO 3693	-	65.71	256.99	Cr
Sep 20, 2022	CW092022, Bourbon Street Pizza	MC BMO 3693	-	153.12	410.11	Cr
Sep 23, 2022	CW092322, Scalliwag Toys	MC BMO 3693	-	650.89	1,061.00	Cr
Sep 28, 2022	CW092822, Microsoft Store	MC BMO 3693	-	123.17	1,184.17	Cr
Sep 29, 2022	CW092922, Adobe	MC BMO 3693	-	44.06	1,228.23	Cr
Sep 29, 2022	CW092922, Shoppers Drug Mart	MC BMO 3693	-	158.42	1,386.65	Cr
			-	1,386.65		
2107	MC BMO-8921					- Cr
2108	MC BMO-6212					- Cr
2109	MC BMO-5585					- Cr
2110	Other Accounts Payable					- Cr
2111	Marketplace Trust				792.22	Dr
2115	Accrued Liabilities				7,012.34	Cr
2151	Due to City of Belleville				0.01	Dr
2170	Vacation payable				515.73	Cr
Sep 09, 2022	Behring, Brigita	135	-	92.80	608.53	Cr
Sep 09, 2022	Sorrentino, Luisa	138	-	172.37	780.90	Cr
Sep 23, 2022	Behring, Brigita	139	-	92.80	873.70	Cr
Sep 23, 2022	Sorrentino, Luisa	141	-	172.37	1,046.07	Cr
			-	530.34		
2179	Source Deductions Payable					- Cr
2180	EI Payable					- Cr
Sep 09, 2022	Behring, Brigita	135	-	87.98	87.98	Cr
Sep 09, 2022	Hanorman, Danielle	136	-	90.43	178.41	Cr
Sep 09, 2022	McEwen, Lily	137	-	16.56	194.97	Cr
Sep 09, 2022	Sorrentino, Luisa	138	-	108.94	303.91	Cr
Sep 23, 2022	Behring, Brigita	139	-	87.98	391.89	Cr
Sep 23, 2022	Hanorman, Danielle	140	-	90.43	482.32	Cr
Sep 23, 2022	Sorrentino, Luisa	141	-	108.94	591.26	Cr
			-	591.26		
2185	CPP Payable					- Cr
Sep 09, 2022	Behring, Brigita	135	-	249.14	249.14	Cr
Sep 09, 2022	Hanorman, Danielle	136	-	256.52	505.66	Cr
Sep 09, 2022	McEwen, Lily	137	-	34.44	540.10	Cr
Sep 09, 2022	Sorrentino, Luisa	138	-	312.16	852.26	Cr
Sep 23, 2022	Behring, Brigita	139	-	249.14	1,101.40	Cr
Sep 23, 2022	Hanorman, Danielle	140	-	256.52	1,357.92	Cr
Sep 23, 2022	Sorrentino, Luisa	141	-	312.16	1,670.08	Cr
			-	1,670.08		
2190	Federal Income Tax Payable					- Cr
Sep 09, 2022	Behring, Brigita	135	-	387.43	387.43	Cr

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Belleville Downtown Improvement Area

General Ledger Report Sep 01, 2022 to Sep 30, 2022

Sorted by: Date

Date	Comment	Source #	Debits	Credits	Balance	
Sep 09, 2022	Hanorman, Danielle	136	-	510.61	898.04	Cr
Sep 09, 2022	Sorrentino, Luisa	138	-	457.48	1,355.52	Cr
Sep 23, 2022	Behring, Brigita	139	-	387.43	1,742.95	Cr
Sep 23, 2022	Hanorman, Danielle	140	-	510.61	2,253.56	Cr
Sep 23, 2022	Sorrentino, Luisa	141	-	457.48	2,711.04	Cr
			-	2,711.04		
2220	EHT Payable					- Cr
2230	I/A- WSIB Payable					- Cr
2370	HST Charged on Sales					- Cr
2375	HST Paid on Purchases				2,963.35	Dr
Sep 09, 2022	CW090922, Starbucks	MC BMO 3693	2.46	-	2,965.81	Dr
Sep 15, 2022	CW091522, Tiger Chicken & Ribs	MC BMO 3693	7.42	-	2,973.23	Dr
Sep 23, 2022	CW092322, Scalliwag Toys	MC BMO 3693	74.52	-	3,047.75	Dr
Sep 26, 2022	129525 etc, Choice Com	MC BMO 3665	125.45	-	3,173.20	Dr
Sep 30, 2022	Watershed Magazine	5483	77.87	-	3,251.07	Dr
			287.72	-		
2380	GST/PST Paid on Purchases				19,311.22	Dr
Sep 01, 2022	Rent Sept 2022, Bridgefront Tower Corp.	Cash	202.33	-	19,513.55	Dr
Sep 01, 2022	CW090122, Google Services	MC BMO 3665	8.49	-	19,522.04	Dr
Sep 01, 2022	CW090122, Adobe	MC BMO 3665	2.25	-	19,524.29	Dr
Sep 02, 2022	L'Auberge de France	0135	9.82	-	19,534.11	Dr
Sep 16, 2022	CW091622, Cogeco Connexion Inc.	MC BMO 3665	25.27	-	19,559.38	Dr
Sep 22, 2022	KKP Belleville	84366	24.73	-	19,584.11	Dr
Sep 22, 2022	City of Belleville	2019 Spicy Food	17.87	-	19,601.98	Dr
Sep 22, 2022	City of Belleville	Enchanted 2019...	18.45	-	19,620.43	Dr
Sep 26, 2022	129525 etc, Choice Com	MC BMO 3665	6.82	-	19,627.25	Dr
Sep 28, 2022	84366 E-Transfer, KKP Belleville	Cash	32.32	-	19,659.57	Dr
Sep 30, 2022	Grapevine Magazine	2816	67.44	-	19,727.01	Dr
			415.79	-		
2400	Downtown Dollars				4,764.44	Cr
Sep 13, 2022	The Salon	Downtown\$365...	20.00	-	4,744.44	Cr
Sep 13, 2022	Quinte Corner Cafe	Downtown\$ 569	10.00	-	4,734.44	Cr
Sep 22, 2022	Gourmet Diem	Downtown Dolla...	60.00	-	4,674.44	Cr
Sep 22, 2022	Happy Buddha	DD 092222	50.00	-	4,624.44	Cr
Sep 22, 2022	Echo Hair	DD 032 092222	10.00	-	4,614.44	Cr
Sep 22, 2022	DD 1125&1126, Bazaar Artisan Market	6642	20.00	-	4,594.44	Cr
Sep 23, 2022	We Thrive Wellness Centre	Dtwn\$797-806&...	130.00	-	4,464.44	Cr
Sep 27, 2022	The Salon	Downtown\$1188...	50.00	-	4,414.44	Cr
			350.00	-		
2460	Prepaid Sales/Deposits					- Cr
3200	Surplus from Capital Assets				58,219.36	Cr
3560	Retained Earnings - Previous Year				144,409.33	Cr
3565	Build Belleville Reserve				6,250.00	Cr
3570	Security Camera Reserve				13,009.08	Cr
3575	Christmas Reserve					- Cr
3580	Street Lighting Reserve					- Cr
3590	Reserve Constingency				10,000.00	Cr
4030	Grants					- Cr
Sep 29, 2022	CD092922, P. ONT	Cash	-	13,660.20	13,660.20	Cr
4040	Bank Interest					- Cr

Printed On: Oct 13, 2022

Belleville Downtown Improvement Area
General Ledger Report Sep 01, 2022 to Sep 30, 2022

Sorted by: Date

Date	Comment	Source #	Debits	Credits	Balance
4055	Miscellaneous Revenue				103.75 Cr
4070	Welcoming Streets				70,000.00 Cr
4080	Sponsorship Revenue				- Cr
4100	Taxation and User Charges				147,850.00 Cr
4120	Goodbye Graffiti Revenue				- Cr
4140	Culture Days Revenue				- Cr
4150	Media Revenue				- Cr
4160	Seasonal Revenue				- Cr
4170	Associate Membership Fees				4,000.00 Cr
4200	Interest Income				45.00 Cr
4300	Downtown Improvement (City Grant)				- Cr
4310	Rural Economic Development Grant				- Cr
4350	Student Art Show Revenue				- Cr
4395	Special Projects Revenue				- Cr
4400	Infrastructure				- Cr
4450	Other Income				7,260.00 Cr
4505	I/A- Plein Air Festival Revenue				- Cr
4506	Summerlicious Revenue				- Cr
4507	Street Dance Revenue				- Cr
4510	Savour the Chill Revenue				- Cr
4520	Downtown Dollars Revenue				- Cr
4600	Media Revenue				- Cr
5002	I/A- Savour the Chili Expense				4,344.90 Dr
5005	Media - Print Advertising				3,627.74 Dr
Sep 22, 2022	KKP Belleville	84366	223.86	-	3,851.60 Dr
Sep 30, 2022	Grapevine Magazine	2816	610.56	-	4,462.16 Dr
			834.42	-	
5008	Media - Collateral				350.00 Dr
5010	Media - Print				1,941.96 Dr
Sep 30, 2022	Watershed Magazine	5483	599.00	-	2,540.96 Dr
5015	Photography/Video/Content				- Dr
5020	Media - Radio				3,446.60 Dr
5025	Media - Signage				1,700.86 Dr
5030	Media - Billboard				763.20 Dr
5035	Media / Influencers				- Dr

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Belleville Downtown Improvement Area

General Ledger Report Sep 01, 2022 to Sep 30, 2022

Sorted by: Date

Date	Comment	Source #	Debits	Credits	Balance
5040	Media - Digital				1,356.08 Dr
5050	Media - Signage				1,526.40 Dr
5060	Apps and Plugins				1,793.66 Dr
Sep 01, 2022	CW090122, Adobe	MC BMO 3665	20.34	-	1,814.00 Dr
Sep 05, 2022	CW090522, Omni Send Subscription	MC BMO 3665	40.51	-	1,854.51 Dr
Sep 24, 2022	CW092422, Later.com	MC BMO 3665	55.53	-	1,910.04 Dr
Sep 29, 2022	CW092922, Adobe	MC BMO 3693	44.06	-	1,954.10 Dr
			<u>160.44</u>	-	
5072	MARKETPLACE				81.46 Dr
5075	Gifts & Giveaways				224.64 Dr
5080	Website Related				375.99 Dr
Sep 01, 2022	CW090122, Google Services	MC BMO 3665	76.83	-	452.82 Dr
Sep 22, 2022	CW092222, Google Storage	MC BMO 3665	3.15	-	455.97 Dr
			<u>79.98</u>	-	
5095	Merchandise				8,775.45 Dr
5130	Seasonal Decor				- Dr
5205	Miscellaneous				283.36 Dr
5206	Fines and Penalties				577.44 Dr
Sep 02, 2022	Sep2022 Arrears, Receiver General - So...	Cash	291.62	-	869.06 Dr
5210	Website Design				- Dr
5212	I/A- Casual Labour				- Dr
5220	Downtown Dollars				1,177.13 Dr
5221	Flowers to businesses				- Dr
5225	Meetings				453.49 Dr
Sep 30, 2022	Sep 2022 Exp, Danielle Hanorman	Cash	5.63	-	459.12 Dr
5251	After Party				- Dr
Sep 13, 2022	CW091322, Parsons Cleaners	MC BMO 3693	18.65	-	18.65 Dr
Sep 20, 2022	Andy Forgie	092022	700.00	-	718.65 Dr
Sep 22, 2022	Scott Maybee	Porchfest 2022	900.00	-	1,618.65 Dr
Sep 22, 2022	Alfie Latanski	2079	1,250.00	-	2,868.65 Dr
Sep 22, 2022	Meghan Balogh	ST09192022-01	900.00	-	3,768.65 Dr
Sep 30, 2022	Sep 2022 Exp, Danielle Hanorman	Cash	89.04	-	3,857.69 Dr
Sep 30, 2022	Sep 2022 Exp, Luisa Sorrentino	Cash	16.10	-	3,873.79 Dr
			<u>3,873.79</u>	-	
5252	I/A- Santa Claus Parade				1,245.35 Dr
5253	I/A- Art & Wine Festival				- Dr
5255	I/A- Winterfest/Savour the Chill				- Dr
5256	I/A- Berrylicious				- Dr
5257	Downtown at Dusk				24,804.56 Dr
5259	I/A- Culture Days				- Dr
5260	I/A- Big Weekend July				- Dr
5261	Spicy Food				- Dr

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Belleville Downtown Improvement Area

General Ledger Report Sep 01, 2022 to Sep 30, 2022

Sorted by: Date

Date	Comment	Source #	Debits	Credits	Balance	
Sep 22, 2022	City of Belleville	2019 Spicy Food	161.80	-	161.80	Dr
5262	I/A- Christmas Promotions					- Dr
5264	I/A- Plien Air Festival					- Dr
5265	I/A- Art Walk					- Dr
5266	I/A- Student Art Show					- Dr
5267	I/A- Street Dance					- Dr
5268	I/A- Rotary Club Sponsorship (DNU)					- Dr
5270	Flowers to Business					- Dr
5271	I/A- Outdoor Movies					- Dr
5272	AGM Meeting					- Dr
5275	(Membership) Social Event					- Dr
5278	I/A- Canada Day					- Dr
5280	I/A- Festival of Trees					- Dr
5282	I/A- Flavours of Fall					- Dr
5283	I/A- Halloween					- Dr
Sep 23, 2022	CW092322, Scalliwag Toys	MC BMO 3693	576.37	-	576.37	Dr
Sep 29, 2022	CW092922, Shoppers Drug Mart	MC BMO 3693	158.42	-	734.79	Dr
			<u>734.79</u>	<u>-</u>		
5285	I/A- Black Friday					- Dr
5288	Third Party Master					- Dr
5291	I/A- RED Grant Program (DNU)					- Dr
5292	I/A- Summerfest					- Dr
5305	Cardboard Collection					- Dr
5310	I/A- Flag Program					- Dr
5315	Seasonal Decor				50.88	Dr
5320	Laneway Flowers					- Dr
5325	I/A- Shear Display					- Dr
5330	I/A- Tree Lights					- Dr
5335	Security Camera Repair					- Dr
5340	I/A- Facade Improvement Project					- Dr
5345	I/A- Easter Eggstravaganza					- Dr
5350	I/A- Sap Buckets					- Dr
5355	Waste Containers					- Dr
5360	I/A- Bridge to Bridge Group					- Dr
5375	Build Belleville Project					- Dr

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Belleville Downtown Improvement Area

General Ledger Report Sep 01, 2022 to Sep 30, 2022

Sorted by: Date

Date	Comment	Source #	Debits	Credits	Balance
5380	Miscellaneous Projects				- Dr
5385	I/A- Red Grant Program				- Dr
5387	Welcoming Streets				5,837.30 Dr
Sep 02, 2022	L'Auberge de France	0135	88.95	-	5,926.25 Dr
Sep 14, 2022	CW0901422, Gourmet Diem	MC BMO 3693	23.00	-	5,949.25 Dr
Sep 30, 2022	Sep 2022 Exp, Luisa Sorrentino	Cash	151.70	-	6,100.95 Dr
Sep 30, 2022	Sep 2022 Exp 5387, Behring, Brigita	Cash	572.74	-	6,673.69 Dr
			<u>836.39</u>	-	
5390	Goodbye Graffiti Program				- Dr
5395	Special Projects				- Dr
5410	Wages & Salaries				85,858.82 Dr
Sep 09, 2022	Behring, Brigita	135	92.80	-	85,951.62 Dr
Sep 09, 2022	Hanorman, Danielle	136	2,384.80	-	88,336.42 Dr
Sep 09, 2022	McEwen, Lily	137	436.80	-	88,773.22 Dr
Sep 09, 2022	Sorrentino, Luisa	138	3,045.17	-	91,818.39 Dr
Sep 23, 2022	Behring, Brigita	139	92.80	-	91,911.19 Dr
Sep 23, 2022	Hanorman, Danielle	140	2,384.80	-	94,295.99 Dr
Sep 23, 2022	Sorrentino, Luisa	141	3,045.17	-	97,341.16 Dr
			<u>11,482.34</u>	-	
5411	Welcoming Streets Salary				37,472.00 Dr
Sep 09, 2022	Behring, Brigita	135	2,320.00	-	39,792.00 Dr
Sep 23, 2022	Behring, Brigita	139	2,320.00	-	42,112.00 Dr
			<u>4,640.00</u>	-	
5420	EI Expense				2,723.91 Dr
Sep 09, 2022	Behring, Brigita	135	51.32	-	2,775.23 Dr
Sep 09, 2022	Hanorman, Danielle	136	52.75	-	2,827.98 Dr
Sep 09, 2022	McEwen, Lily	137	9.66	-	2,837.64 Dr
Sep 09, 2022	Sorrentino, Luisa	138	63.55	-	2,901.19 Dr
Sep 23, 2022	Behring, Brigita	139	51.32	-	2,952.51 Dr
Sep 23, 2022	Hanorman, Danielle	140	52.75	-	3,005.26 Dr
Sep 23, 2022	Sorrentino, Luisa	141	63.55	-	3,068.81 Dr
			<u>344.90</u>	-	
5430	CPP Expense				6,380.51 Dr
Sep 09, 2022	Behring, Brigita	135	124.57	-	6,505.08 Dr
Sep 09, 2022	Hanorman, Danielle	136	128.26	-	6,633.34 Dr
Sep 09, 2022	McEwen, Lily	137	17.22	-	6,650.56 Dr
Sep 09, 2022	Sorrentino, Luisa	138	156.08	-	6,806.64 Dr
Sep 23, 2022	Behring, Brigita	139	124.57	-	6,931.21 Dr
Sep 23, 2022	Hanorman, Danielle	140	128.26	-	7,059.47 Dr
Sep 23, 2022	Sorrentino, Luisa	141	156.08	-	7,215.55 Dr
			<u>835.04</u>	-	
5440	I/A- WSIB Expense				- Dr
5450	Other Wages - DMS				- Dr
5455	Street Lighting				- Dr
5460	EHT Expense				1,760.98 Dr
5467	Miscellaneous				312.94 Dr
Sep 23, 2022	Client made error with payroll Sep 9 and ...	Correction	0.15	-	313.09 Dr
5470	Employee Benefits				256.85 Dr
5515	Professional Development				2,218.42 Dr

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Belleville Downtown Improvement Area

General Ledger Report Sep 01, 2022 to Sep 30, 2022

Sorted by: Date

Date	Comment	Source #	Debits	Credits	Balance
5520	Spring				- Dr
5525	Al Fresco				26,002.79 Dr
5530	Summer				- Dr
5540	Fall				- Dr
5550	Winter				22,795.00 Dr
Sep 22, 2022	City of Belleville	Enchanted 2019...	167.00	-	22,962.00 Dr
5560	Christmas				- Dr
5610	Accounting & Legal				9,107.51 Dr
5615	Consulting Fees				600.00 Dr
5620	Exchange / Rounding				- Dr
5625	Memberships & Subscriptions				1,484.34 Dr
Sep 28, 2022	CW092822, Microsoft Store	MC BMO 3693	123.17	-	1,607.51 Dr
5630	AGM & Meeting Expenses				- Dr
Sep 15, 2022	CW091522, Tiger Chicken & Ribs	MC BMO 3693	66.79	-	66.79 Dr
Sep 20, 2022	CW092022, Bourbon Street Pizza	MC BMO 3693	153.12	-	219.91 Dr
Sep 26, 2022	1, Tiffany Spencer	Cash	60.00	-	279.91 Dr
			279.91	-	
5635	Photo Copier Lease & Charges				321.54 Dr
Sep 26, 2022	129525 etc, Choice Com	MC BMO 3665	61.73	-	383.27 Dr
5640	Credit Card Charges				- Dr
5645	Computer / TV Repair & Maint				101.74 Dr
Sep 26, 2022	129525 etc, Choice Com	MC BMO 3665	265.00	-	366.74 Dr
5650	Website / Email				- Dr
5655	Janitorial Expense				332.47 Dr
5660	Conferences & Seminars				3,284.02 Dr
Sep 09, 2022	CW090922, Starbucks	MC BMO 3693	18.90	-	3,302.92 Dr
5665	Bad Debt				- Dr
5670	Software / Apps				- Dr
Sep 20, 2022	CW092022, Airtable	MC BMO 3693	65.71	-	65.71 Dr
5675	Owing to City of Belleville				- Dr
5685	Insurance				884.52 Dr
5690	Interest & Bank Charges				620.79 Dr
Sep 15, 2022	CW091522, BMO Cash Management fee	Cash	60.00	-	680.79 Dr
5700	Office Supplies & Expense				1,742.10 Dr
5730	Gifts / Giveaway - Funeral, Retirem				264.20 Dr
5750	Capital Equipment				- Dr
5760	Rent				14,053.00 Dr
Sep 01, 2022	Rent Sept 2022, Bridgefront Tower Corp.	Cash	1,831.67	-	15,884.67 Dr
5765	Office Repair & Maint				- Dr

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Belleville Downtown Improvement Area
General Ledger Report Sep 01, 2022 to Sep 30, 2022

Sorted by: Date

Date	Comment	Source #	Debits	Credits	Balance
5770	I/A- Sidewalk Sale				- Dr
5777	I/A- Explore the Core				- Dr
5780	Telephone & Internet				3,220.45 Dr
Sep 16, 2022	CW091622, Cogeco Connexion Inc.	MC BMO 3665	228.80	-	3,449.25 Dr
Sep 30, 2022	Sep 2022 Exp, Danielle Hanorman	Cash	100.00	-	3,549.25 Dr
Sep 30, 2022	Sep 2022 Exp, Luisa Sorrentino	Cash	100.00	-	3,649.25 Dr
Sep 30, 2022	Sep 2022 Exp 5387, Behring, Brigita	Cash	100.00	-	3,749.25 Dr
			<u>528.80</u>	<u>-</u>	
5790	Utilities				- Dr
5810	Library & Art Galleries Pledge				- Dr
5820	Contingency Fund				- Dr
5833	Travel Expense				374.77 Dr
Sep 30, 2022	Sep 2022 Exp, Luisa Sorrentino	Cash	19.52	-	394.29 Dr
5834	Travel - Meals				282.90 Dr
5869	Sponsorship				1,700.00 Dr
Sep 19, 2022	CW091922, EventBrite	MC BMO 3693	54.06	-	1,754.06 Dr
5910	Suspense				669.47 Cr
5990	Amortization of Capital Assets				- Dr

Belleville Downtown Improvement Area

Comparative Income Statement

	Actual Sep 01, 2022 to Sep 30, 2022	Actual Jan 01, 2022 to Sep 30, 2022
REVENUE		
REVENUE		
Grants	13,660.20	13,660.20
Miscellaneous Revenue	0.00	103.75
Welcoming Streets	0.00	70,000.00
Taxation and User Charges	0.00	147,850.00
Associate Membership Fees	0.00	4,000.00
Interest Income	0.00	45.00
Other Income	0.00	7,260.00
TOTAL REVENUE	<u>13,660.20</u>	<u>242,918.95</u>
TOTAL REVENUE	<u>13,660.20</u>	<u>242,918.95</u>
EXPENSE		
GENERAL MARKETING		
I/A- Savour the Chili Expense	0.00	4,344.90
Media - Print Advertising	834.42	4,462.16
Media - Collateral	0.00	350.00
Media - Print	599.00	2,540.96
Media - Radio	0.00	3,446.60
Media - Signage	0.00	1,700.86
Media - Billboard	0.00	763.20
Media - Digital	0.00	1,356.08
Media - Signage	0.00	1,526.40
Apps and Plugins	160.44	1,954.10
MARKETPLACE	0.00	81.46
Gifts & Giveaways	0.00	224.64
Website Related	79.98	455.97
Merchandise	0.00	8,775.45
Miscellaneous	0.00	283.36
Fines and Penalties	291.62	869.06
Downtown Dollars	0.00	1,177.13
Meetings	5.63	459.12
TOTAL MARKETING	<u>1,971.09</u>	<u>34,771.45</u>
THIRD PARTY		
After Party	3,873.79	3,873.79
I/A- Santa Claus Parade	0.00	1,245.35
Downtown at Dusk	0.00	24,804.56
Spicy Food	161.80	161.80
I/A- Halloween	734.79	734.79
Promotions Total	<u>4,770.38</u>	<u>30,820.29</u>
TOTAL THIRD PARTY	<u>4,770.38</u>	<u>30,820.29</u>
PLANNING & INFRASTRUCTU...		
Seasonal Decor	0.00	50.88
TOTAL INFRASTRUCTURE	<u>0.00</u>	<u>50.88</u>
SPECIAL PROJECTS		
Welcoming Streets	836.39	6,673.69
TOTAL SPECIAL PROGRAMS	<u>836.39</u>	<u>6,673.69</u>
SALARIES		
Wages & Salaries	11,482.34	97,341.16
Welcoming Streets Salary	4,640.00	42,112.00
EI Expense	344.90	3,068.81
CPP Expense	835.04	7,215.55
EHT Expense	0.00	1,760.98
Miscellaneous	0.15	313.09

Belleville Downtown Improvement Area

Comparative Income Statement

	Actual Sep 01, 2022 to Sep 30, 2022	Actual Jan 01, 2022 to Sep 30, 2022
Employee Benefits	0.00	256.85
Salary Totals	<u>17,302.43</u>	<u>152,068.44</u>
SIGNATURE		
Professional Development	0.00	2,218.42
Al Fresco	0.00	26,002.79
Winter	167.00	22,962.00
SIGNATURE TOTAL	<u>167.00</u>	<u>51,183.21</u>
General Administration		
Accounting & Legal	0.00	9,107.51
Consulting Fees	0.00	600.00
Memberships & Subscriptions	123.17	1,607.51
AGM & Meeting Expenses	279.91	279.91
Photo Copier Lease & Charges	61.73	383.27
Computer / TV Repair & Maint	265.00	366.74
Janitorial Expense	0.00	332.47
Conferences & Seminars	18.90	3,302.92
Software / Apps	65.71	65.71
Insurance	0.00	884.52
Interest & Bank Charges	60.00	680.79
Office Supplies & Expense	0.00	1,742.10
Gifts / Giveaway - Funeral, Retir...	0.00	264.20
Rent	1,831.67	15,884.67
Telephone & Internet	528.80	3,749.25
TOTAL ADMINISTRATION	<u>3,234.89</u>	<u>39,251.57</u>
OTHER MAJOR EXPENSES		
Travel Expense	19.52	394.29
Travel - Meals	0.00	282.90
Sponsorship	54.06	1,754.06
TOTAL OTHER MAJOR EXPEN...	<u>73.58</u>	<u>2,431.25</u>
OTHER		
Suspense	0.00	-669.47
TOTAL OTHER	<u>0.00</u>	<u>-669.47</u>
TOTAL EXPENSE	<u>28,355.76</u>	<u>316,581.31</u>
NET INCOME	<u>-14,695.56</u>	<u>-73,662.36</u>

Belleville Downtown Improvement Area

Balance Sheet As at Sep 30, 2022

ASSET

Current Assets		
Petty Cash	283.12	
Chequing Bank Account	70,404.18	
Marketplace Account	13,243.64	
GIC Account	16,216.93	
Total Cash		100,147.87
Total Receivable		2,000.00
Purchase Prepayments		446.35
Prepaid Expenses		1,374.52
Total Current Assets		103,968.74
CAPITAL ASSETS		
Computer Equipment	15,676.80	
Accum. amort. Computer Equip...	-7,921.93	
Total Computer Equipment		7,754.87
Seasonal Decorations	170,825.54	
Accum. amort. Seasonal Decor...	-142,854.30	
Total Seasonal Decorations		27,971.24
Streetscape Improvements	129,307.71	
Accum. amort. Streetscape Imp...	-103,088.84	
Total Streetscape Improvement		26,218.87
Total Office Equipment & Fixtures		164.90
Total Capital Assets		62,109.88
TOTAL ASSET		166,078.62

LIABILITY

Current Liabilities		
Accounts Payable		10,914.49
MC BMO-3665		1,877.15
MC BMO-3693		1,386.65
Marketplace Trust		-792.22
Accrued Liabilities		7,012.34
Due to City of Belleville		-0.01
Vacation payable		1,046.07
EI Payable	591.26	
CPP Payable	1,670.08	
Federal Income Tax Payable	2,711.04	
Total Receiver General		4,972.38
HST Paid on Purchases	-3,251.07	
GST/PST Paid on Purchases	-19,727.01	
HST Owing (Refund)		-22,978.08
Downtown Dollars		4,414.44
Total Current Liabilities		7,853.21
TOTAL LIABILITY		7,853.21

EQUITY

Owners Equity		
Surplus from Capital Assets		58,219.36
Retained Earnings - Previous Year		144,409.33
Build Belleville Reserve		6,250.00
Security Camera Reserve		13,009.08
Reserve Constingency		10,000.00
Current Earnings		-73,662.36
Total Owners Equity		158,225.41
TOTAL EQUITY		158,225.41

**Belleville Downtown Improvement Area
Balance Sheet As at Sep 30, 2022**

LIABILITIES AND EQUITY

166,078.62

Financial Statements of

**BELLEVILLE DOWNTOWN
IMPROVEMENT AREA BOARD
OF MANAGEMENT**

Year ended December 31, 2021

DRAFT

BELLEVILLE DOWNTOWN IMPROVEMENT AREA BOARD OF MANAGEMENT

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Management's Responsibility for the Financial Statements

The financial statements of the Belleville Downtown Improvement Area Board of Management are the responsibility of management and have been approved by the Board of Directors (the "Board").

The financial statements have been prepared in accordance with Canadian public sector accounting standards as issued by the Public Sector Accounting Board (PSAB) of the Chartered Professional Accountants of Canada. A summary of the significant accounting policies are described in Note 1 to the financial statements. The preparation of the financial statements necessarily involves the use of estimates based on management's judgement, particularly when transactions affecting the current accounting period cannot be finalized with certainty until future periods.

The Board's management maintains a system of internal controls designed to provide reasonable assurance that assets are safeguarded, transactions are properly authorized and recorded in compliance with legislative and regulatory requirements, and reliable financial information is available on a timely basis for preparation of the financial statements. These systems are monitored and evaluated by management.

The Board is responsible for ensuring that management fulfills its responsibilities for financial reporting. The Board reviews the Board's financial statements and discusses any significant financial reporting or internal control matters prior to the Board approval of the financial statements.

The financial statements have been audited by KPMG LLP, independent external auditors appointed by the Board, in accordance with Canadian generally accepted auditing standards. The accompanying Independent Auditor's Report outlines their responsibilities, the scope of their examination and their opinion on the Board's financial statements.

Chairperson

Treasurer

INDEPENDENT AUDITORS' REPORT

To the Members of the Belleville Downtown Improvement Area Board of Management

Opinion

We have audited the financial statements of the Belleville Downtown Improvement Area Board of Management (the "Entity"), which comprise:

- the statement of financial position as at December 31, 2021
- the statement of operations and accumulated surplus for the year then ended
- the statement of changes in net financial assets for the year then ended
- the statement of cash flows for the year then ended
- and notes to the financial statements, including a summary of significant accounting policies

(Hereinafter referred to as the "financial statements").

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Entity as at end of December 31, 2021, and its results of operations, its changes in net financial assets and its cash flows for the year then ended in accordance with Canadian public sector accounting standards.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the "***Auditors' Responsibilities for the Audit of the Financial Statements***" section of our auditors' report.

We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other Matter – Comparative Information

The financial statements as at and for the year ended December 31, 2020 were audited by another auditor who expressed an unmodified opinion on those financial statements on October 19, 2021.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian public sector accounting standards and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion.

The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Chartered Professional Accountants, Licensed Public Accountants

Kingston, Canada

(date)

BELLEVILLE DOWNTOWN IMPROVEMENT AREA BOARD OF MANAGEMENT

Statement of Financial Position

December 31, 2021, with comparative information for 2020

	2021	2020
Financial assets:		
Cash and short-term investments (note 2)	\$ 96,972	\$ 90,797
Accounts receivable (note 5)	101,844	49,085
	<u>198,816</u>	<u>139,882</u>
Financial liabilities:		
Accounts payable and accrued liabilities (note 5)	54,343	33,122
Deferred revenue (note 6)	47,343	-
	<u>101,686</u>	<u>33,122</u>
Net financial assets	97,130	106,760
Non-financial assets:		
Tangible capital assets (note 3)	58,220	83,845
Prepaid expenses	1,351	1,351
	<u>59,571</u>	<u>85,196</u>
Commitments (note 9)		
Accumulated surplus (note 4)	<u>\$ 156,701</u>	<u>\$ 191,956</u>

See accompanying notes to financial statements.

BELLEVILLE DOWNTOWN IMPROVEMENT AREA BOARD OF MANAGEMENT

Statement of Operations and Accumulated Surplus

Year ended December 31, 2021, with comparative information for 2020

	2021 Budget (note 8)	2021	2020
Revenue:			
Taxation levy	\$ 275,000	\$ 275,104	\$ 275,556
Municipal contributions:			
Corporation of the City of Belleville (note 5)	15,000	68,007	60,955
Corporation of the County of Hastings (note 6(a))	–	22,957	–
Grant revenue (note 7)	–	59,865	10,032
Sponsorships and fundraising	–	13,500	650
Miscellaneous revenue	–	9,769	24,770
Interest income	–	250	–
	<u>290,000</u>	<u>449,452</u>	<u>371,963</u>
Expenses:			
Advertising - media and promotion	72,035	61,740	78,626
Planning and infrastructure	30,412	6,302	8,370
Salaries and administrative	187,553	238,061	189,787
Special projects - graffiti	–	13,395	24,557
Special projects - holidays	–	25,836	–
Special projects – Welcoming Streets	–	3,517	–
Special projects – miscellaneous	–	2,005	1,054
Special projects - Wi-Fi & Data Analytics project	–	11,875	11,875
Special projects - Al Fresco	–	96,351	60,647
Taxes written off	–	–	7,419
Amortization	–	25,625	31,378
	<u>290,000</u>	<u>484,707</u>	<u>413,713</u>
Annual deficit	–	(35,255)	(41,750)
Accumulated surplus, beginning of year	191,956	191,956	233,706
Accumulated surplus, end of year	\$ –	\$ 156,701	\$ 191,956

See accompanying notes to financial statements.

BELLEVILLE DOWNTOWN IMPROVEMENT AREA BOARD OF MANAGEMENT

Statement of Changes in Net Financial Assets

Year ended December 31, 2021, with comparative information for 2020

	2021 Budget (note 8)	2021	2020
Annual deficit	\$ —	\$ (35,255)	\$ (41,750)
Amortization of tangible capital assets	—	25,625	31,378
Acquisition of tangible capital assets	—	—	(11,707)
Change in net financial assets	—	(9,630)	(22,079)
Net financial assets, beginning of year	106,760	106,760	128,839
Net financial assets, end of year	\$ 106,760	\$ 97,130	\$ 106,760

See accompanying notes to financial statements.

BELLEVILLE DOWNTOWN IMPROVEMENT AREA BOARD OF MANAGEMENT

Statement of Cash Flows

Year ended December 31, 2021, with comparative information for 2020

	2021	2020
Cash provided by (used in):		
Operating activities:		
Annual deficit	\$ (35,255)	\$ (41,750)
Item not involving cash:		
Amortization of tangible capital assets	25,625	31,378
Changes in non-cash operating working capital:		
Accounts receivable	(52,759)	(23,585)
Accounts payable and accrued liabilities	14,221	(4,713)
Deferred revenue	54,343	—
	6,175	(38,670)
Capital transactions:		
Acquisition of tangible capital assets	—	(11,707)
Increase (decrease) in cash	6,175	(50,377)
Cash, beginning of year	90,797	141,174
Cash, end of year	\$ 96,972	\$ 90,797

See accompanying notes to financial statements.

BELLEVILLE DOWNTOWN IMPROVEMENT AREA BOARD OF MANAGEMENT

Notes to Financial Statements

Year ended December 31, 2021

The Belleville Downtown Improvement Area Board of Management (the "Board") is a body established by a Corporation of the City of Belleville bylaw using the specific business improvement area provisions of the Municipal Act, 2001.

1. Significant accounting policies:

(a) Basis of presentation:

The financial statements of the Board are the representation of management prepared in accordance with Canadian public sector accounting standards as issued by the Public Sector Accounting Board (PSAB) of the Chartered Professional Accountants of Canada.

(b) Basis of accounting:

The financial statements are prepared using the accrual basis of accounting. The accrual basis of accounting records revenue as it is earned and measurable. Expenses are recognized as they are incurred and measurable based upon receipt of goods or services and/or the creation of a legal obligation to pay.

(c) Non-financial assets:

Non-financial assets are not available to discharge existing liabilities and are held for use in the provision of services. They have useful lives extending beyond the current year, and are not intended for sale in the ordinary course of operations.

(d) Tangible capital assets:

Tangible capital assets are recorded at cost, which includes all amounts that are directly attributable to acquisition, construction, development or betterment of the asset. The cost, less residual value, of the tangible capital assets are amortized on a straight-line basis over their estimated useful life as follows:

Asset	Useful Life
Furniture and fixtures	5 years
Computer hardware and software	5 years
Seasonal decorations	5 years
Streetscape improvements	10 years

BELLEVILLE DOWNTOWN IMPROVEMENT AREA BOARD OF MANAGEMENT

Notes to Financial Statements (continued)

Year ended December 31, 2021

1. Significant accounting policies (continued):

(d) Tangible capital assets (continued):

When conditions indicate that a tangible capital asset no longer contributes to the Board's ability to provide services or the value of the future economic benefits associated with the tangible capital asset are less than its net book value, and the decline is expected to be permanent, the cost and accumulated amortization of the asset are reduced to reflect the revised estimate of the value of the asset's remaining service potential. The resulting net adjustment is reported as an expense on the Statement of Operations and Accumulated Surplus, however, no adjustments were recorded in the current or prior year.

The Board has a capitalization threshold of \$500, so that individual tangible capital assets of lesser value are expensed for operational reasons.

(e) Revenue recognition:

Taxation levy is established annually by members of the Board of Directors at their annual general meeting. Taxation revenues are recorded in the tax year that it relates to.

Miscellaneous and fundraising revenues are recorded in the period earned, provided collection is probable and reasonable estimates can be made. Interest income is recognized in the period in which it is earned.

Municipal contributions are recognized in the financial statements as revenues or expenditures in the year that the events giving rise to the transfer occurred, provided the transfer is authorized, eligibility criteria, if any, have been met by the recipient, and a reasonable estimate of the amount can be made.

(f) Use of estimates:

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

BELLEVILLE DOWNTOWN IMPROVEMENT AREA BOARD OF MANAGEMENT

Notes to Financial Statements (continued)

Year ended December 31, 2021

2. Cash and short-term investments:

Cash and short-term Investments consist of the following:

	2021	2020
Petty cash	\$ 283	\$ 380
Chequing account	69,240	70,692
Marketplace account	13,318	5,653
Cashable term deposit - maturing February 1, 2022, 0.80% (2021 - maturing February 1, 2021, 0.50%)	9,000	9,000
Cashable term deposit - maturing August 28, 2023, 0.35% to 0.45% (2021 - maturing August 3, 2021, 2.00%)	3,030	3,000
Cashable term deposit - maturing August 26, 2024, 0.05% to 0.45% (2021 - maturing June 18, 2021, 0.65%)	2,101	2,072
	\$ 96,972	\$ 90,797

3. Tangible capital assets:

	Cost	Accumulated amortization	2021 Net book value	2020 Net book value
Furniture and fixtures	\$ 5,525	\$ 5,525	\$ -	\$ -
Computer hardware and software	11,952	7,922	4,030	5,614
Seasonal decorations	170,825	142,854	27,971	44,043
Streetscape improvements	137,277	111,058	26,219	34,188
	\$ 325,579	\$ 267,359	\$ 58,220	\$ 83,845

Cost and accumulated amortization at December 31, 2020 amounted to \$325,579 and \$241,734, respectively.

BELLEVILLE DOWNTOWN IMPROVEMENT AREA BOARD OF MANAGEMENT

Notes to Financial Statements (continued)

Year ended December 31, 2021

4. Accumulated surplus:

Accumulated surplus consists of the following:

	2021	2020
Unrestricted surplus	\$ 69,222	\$ 66,977
Equity in tangible capital assets	58,220	83,845
Reserve - contingency	10,000	10,000
Reserve - security camera project	13,009	13,009
Reserve - Downtown public Wi-Fi & location analytics project	6,250	18,125
	<u>\$ 156,701</u>	<u>\$ 191,956</u>

Reserves represent funds set aside by resolution of the Board for specific purposes.

In fiscal 2020, the Board of Directors approved the transfer of \$11,875 from the Downtown public Wi-Fi & location analytics project. This amount was expended in fiscal 2021 and has been recorded as a reduction in the reserve above.

The Board in partnership with The City of Belleville would like to invest in an outdoor public Wi-Fi system along Front Street. During the prior year, the Board of Directors approved the allocation of the build Belleville reserve fund of \$30,000 to the Downtown public Wi-Fi & location analytics project. A reserve of \$6,250 is remaining for this project.

5. Related party balances and transactions:

Due from related parties consists of the following:

	2021	2020
Accounts receivable - Corporation of the City of Belleville	\$ 94,102	\$ 3,719

Due to related parties consists of the following:

	2021	2020
Accounts payable - Corporation of the City of Belleville	\$ 2,703	\$ -

BELLEVILLE DOWNTOWN IMPROVEMENT AREA BOARD OF MANAGEMENT

Notes to Financial Statements (continued)

Year ended December 31, 2021

5. Related party balances and transactions (continued):

During the year, the Board entered into the following transactions with related parties:

	2021 Actual	2020 Actual
Municipal contributions consist of the following:		
Graffiti	\$ 3,349	\$ 11,156
Rural Economic Development Program funding	–	2,210
Downtown Al Fresco	64,658	45,019
Expense reimbursements	–	2,570
	\$ 68,007	\$ 60,955

During the year, the Board reimbursed the Corporation of the City of Belleville \$Nil (2020 - \$410) toward cardboard collection and provided a payment to the Corporation of City of Belleville of \$11,875 (2020 - \$Nil) for the Downtown Public Wi-Fi & Location Analytics Project.

All transactions with Corporation of the City of Belleville occur in the normal course of business and are recorded at their exchange amount which is the amount agreed upon by the related parties.

6. Deferred revenue:

Deferred revenue consists of the following:

	2022	2021
Corporation of the County of Hastings – Welcoming Streets (note 6(a))	\$ 47,343	\$ –

(a) During the year, the Board entered into an agreement with the Corporation of the County of Hastings (the “County”) to implement the Welcoming Streets pilot initiative. The Board received \$70,300 of funding from the County, of which \$19,440 was spent on salaries and benefits and is included in Salaries and administrative on the Statement of Operations, and \$3,517 was spent on other eligible program expenditures and is included in Special projects – Welcoming Streets on the Statement of Operations. Accordingly, the costs incurred of \$22,957 are recorded as Municipal Contributions from the Corporation of the County of Hastings on the Statement of Operations, and the unspent portion of \$47,343 is included in deferred revenue to be spent in a future period.

BELLEVILLE DOWNTOWN IMPROVEMENT AREA BOARD OF MANAGEMENT

Notes to Financial Statements (continued)

Year ended December 31, 2021

7. Grant revenue:

Grant revenue consists of the following:

	2022	2021
Province of Ontario – Reconnect Festival and Event Program	\$ 24,513	\$ –
Bay of Quinte Regional Marketing Board – Al Fresco	10,000	–
Invest Ottawa – Digital Service Squad Member	6,814	–
Ontario Business Improvement Area Association – Digital Service Squad Member	5,369	–
Government of Canada – Canada Summer Jobs	4,396	–
Province of Ontario – 2021 Summer Experience Program	3,723	–
Bay of Quinte Regional Marketing Board – Other	2,700	–
Other	2,350	10,032
	\$ 59,865	\$ 10,032

8. Budget figures:

The budget figures as approved by the Board of Directors on November 17, 2020 are established on a project-oriented basis, the costs of which may be carried out over one or more years. Although they are not directly comparable with current year actual amounts, budget figures have been reflected on the Statement of Operations and Accumulated Surplus. Budget figures have been reclassified for the purpose of these financial statements to comply with PSAB reporting requirements. Amortization was not contemplated on development of the budget and, as such, has not been included in the budget figures reflected on the financial statements.

9. Commitments:

The Board has a commitment to rent office space. The minimum payments under the lease are as follows:

2022	\$ 12,720
2023	12,930
2024	5,450
	\$ 31,100

10. Comparative information:

Certain comparative information has been reclassified to conform to the financial statement presentation adopted in the current year.



MEDIA + ANALYTICS DASHBOARD

SEPTEMBER 20, 2022

PREPARED BY DANIELLE HANOMAN

MEDIA COVERAGE

September 20th - October 20th
Member Features, Events, Patio Project

Streamlined patios and parklets for Downtown Belleville next summer

Belleville, ON, Canada / Quinte News
Alana Cameron
Oct 11, 2022 | 7:47 PM



News / Local News

New show at Belleville Art Association

Postmedia Staff
Oct 13, 2022 • 21 hours ago • 1 minute read • Join the conversation



BARBARA HARRIS – RAINY DAY OUTING .jpg, BI

"SQUARES, SQUARES AND MORE SQUARES" is the Belleville Art Association's transformation of their long running "One by One Show" into something new and even more exciting.

Export Grill reopens in Belleville under new ownership

OCTOBER 01, 2022 - 4:14 PM BROOK OMBROD NEWS, QUINTE

SHARE EXPORT GRILL

Export Grill is back in downtown Belleville with new owners.

The eatery reopened on Saturday for the first time under the leadership of Rakesh Parmar, Marshall Parikh and Jay Dordi.

The team met at Fleming College where they studied together and decided to become business partners, Belleville Downtown District BIA officials stated.

"They all have experience with owning and operating restaurants, and Parmar, originally from Calgary, is the owner of Linguine's Italian Restaurant in Belleville.

"We are so thrilled to celebrate the grand re-opening of Export Grill. It is amazing that we have a restaurant that is open late in the heart of downtown," stated Belleville Downtown District executive director Luisa Sorrentino.

Export Grill is celebrating their grand re-opening with new menu items. They are focusing on elevating their menu by offering new items Oct 11, 2022 | 7:47 PM Chicken, Scallops and Calamari.



Export Grill reopens under new ownership. Mayor Parikh and Jay Dordi were joined by Downtown District BIA Executive Director Luisa Sorrentino, Mayor Mike Parrucci, Bill Rappich on behalf of MP Ryan Belliveau, MP Todd Smith, Councillor Bob Davidson and City Mayor Catherine French for the ribbon-cutting ceremony. Photo by an official photo unit and grand re-opening ceremony of the downtown eatery on Saturday. PHOTO: JESSICA MUMFORD

Streamlined patios and parklets for Downtown Belleville next summer

Belleville, ON, Canada / Quinte News
Alana Cameron
Oct 11, 2022 | 7:47 PM



Proposed patio for Downtown Belleville.

Expect a streamlined look for patios in downtown Belleville next summer but one that will improve accessibility and eliminate possible liability issues.

Belleville City Council has approved almost \$544,000 for the purchase of approximately 20 street patios and parklets.

With an increase in downtown patios during the pandemic, there have been concerns about accessibility to the patios, some sidewalks becoming inaccessible and whether they meet safety requirements.

The patios are from Pop Up Street Patios Inc., which supplies patio systems to several municipalities including Prince Edward County and Quinte West.

News / Local News

Kingston actor and playwright brings award-winning one-man play to Belleville

Postmedia Staff
Sep 19, 2022 • September 19, 2022 • 1 minute read • Join the conversation

When the Eastern Ontario Drama League held its most recent One Act Play Festival in Perth in 2019, the audience was already on their feet before the lights went down on Domino Theatre's production of "Off My Block", a one-man show written and performed by Kingston's John Corrigan. Belleville playwright Peter Paylor was in the audience that night. "It was such a great show," he says. "Entertaining and riveting, heart-warming and hilarious. It was storytelling at its finest. I was in awe." The play went on to win the Audience Choice Award at the festival. Paylor has been hoping to bring the show to Belleville ever since.

Belleville police say vandal broke windows of 10 businesses

By Paul Soucy - Global News
Posted October 5, 2022 9:13 am



Police in Belleville are on the lookout for a man they say vandalized 10 downtown businesses. Global News

SHARE POLICE SERVICE

Nearly a dozen of downtown Belleville businesses were left to clean up a mess that police say was caused by the same man.

A total of 10 businesses had their windows broken on Tuesday evening.

Police say they were called to Front Street to investigate a report of vandalism. They soon discovered several other businesses on both Front and

Vehicle gets wet

Belleville, ON, Canada / Quinte News
John Spitters
Oct 14, 2022 | 8:40 AM



The Moira River in Belleville. (Photo: David Foot / Quinte News)

A Campbellford woman faces charges after a vehicle ended up in the Moira River near Belleville's Downtown District Wednesday night.

Belleville police say two people suffered minor injuries after the vehicle they were in entered the river near the bridge at Moira and North Front streets at around 10 o'clock.

A 24-year-old woman was charged with dangerous and careless driving.

WEBSITE

Sept 20th - Oct 20th



Users
4,299

New Users
4,051

Sessions
4,961

Number of Sessions per User
1.15

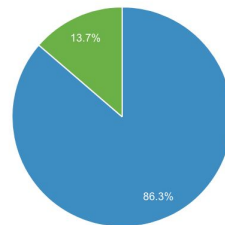
Pageviews
7,054

Pages / Session
1.42

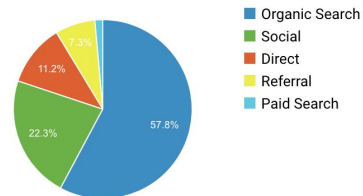
Avg. Session Duration
00:00:46

Bounce Rate
80.15%

New Visitor Returning Visitor



Top Channels



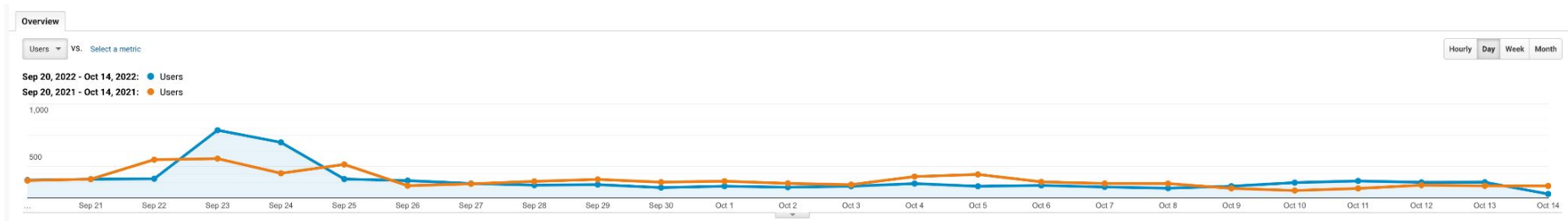
Organic Search
Social
Direct
Referral
Paid Search

Page	Pageviews	% Pageviews
1. /	684	9.70%
2. /events/porchfest-afterparty/	529	7.50%
3. /footbridge-alley/	364	5.16%
4. /events/	320	4.54%
5. /directory/	267	3.79%
6. /directory/harley-corporation/	157	2.23%
7. /our-attractions/	120	1.70%
8. /porchfest-afterparty/	88	1.25%
9. /hotel-quinte/	72	1.02%
10. /giftcards/	58	0.82%

City	Users	% Users
1. Belleville	1,149	25.25%
2. Toronto	757	16.63%
3. (not set)	344	7.56%
4. Quinte West	230	5.05%
5. Ottawa	152	3.34%
6. Prince Edward	115	2.53%
7. Kingston	85	1.87%
8. Montreal	77	1.69%
9. Kitchener	60	1.32%
10. Hamilton	48	1.05%

WEBSITE

YTD vs Previous Year



SOCIAL

September 20 - October 20

FOLLOWERS

8,004

FOLLOWERS

44

GROWTH

0.553%

GROWTH RATE



IMPRESSIONS

60,306

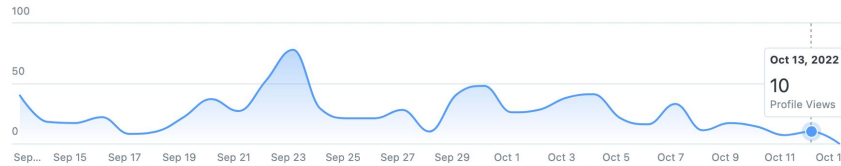
IMPRESSIONS



PROFILE VIEWS

791

PROFILE VIEWS



<p>OCT 4, 2022 11:30 AM Visitors survey! 📊 If you've been Downtown Belleville and have some ideas of what you'd li...</p>	0.11%	7,997	116	115	9
<p>OCT 3, 2022 3:10 PM We're approaching spooky season! 🎃 Join us Downtown for the Pumpkin Festival and...</p>	1.48%	7,996	2,821	2,674	116
<p>OCT 1, 2022 1:15 PM Congratulations @exportgrill on your Grand Re-Opening!! 🎉 Export Grill has launched their ne...</p>	2.76%	7,981	4,005	3,783	213
<p>OCT 1, 2022 12:15 PM Fall is when leaves crunch under booted feet, trees take on the glow of the setting sun and...</p>	0.93%	7,981	1,421	1,309	73
<p>SEP 30, 2022 11:35 AM Today is National Truth and Reconciliation Day and Orange Shirt Day. Today we honour all tho...</p>	0.43%	7,977	879	817	34
<p>SEP 30, 2022 10:05 AM Painted Truth: Indigenous Art Show Large Prints of Local Indigenous Women sharing their truth...</p>	2.02%	7,976	2,082	1,907	158

SOCIAL

September 20 - October 20

Total Followers: 8.8K

Total Likes: 7.4K

31.6K

People reached

▲ 16.3% from previous 28 days

71

Net followers

▼ 25.3% from previous 28 days

7K

Engagement

▲ 41% from previous 28 days

Post Insights

 PORCHFEST AFTERPARTY is on Saturday September 24th! 🎉 The Belleville Porchfest is in the East Hill from...
Published by Annie Campbell · September 23 at 4:00 PM · 🌐

Post Impressions	Post reach	Post Engagement
8,452	7,805	507

Distribution

📈 +3.8x more impressions than your other posts within 21 days of publishing. [Learn more](#)

Interactions

Like	Love	Haha	Wow	Careless	Angry
101	8	0	0	0	0

👍 Reactions 109

💬 Comments 7

🔗 Shares 58

🖱️ Other Clicks 155

Post Insights

 Congratulations Export Grill on your Grand Re-Opening!! 🎉 Export Grill has launched their new menu! Join them...
Published by Annie Campbell · October 1 at 12:55 PM · 🌐

Post Impressions	Post reach	Post Engagement
5,890	5,427	1,062

Distribution

📈 +2.7x more impressions than your other posts within 13 days of publishing. [Learn more](#)

Interactions

Like	Love	Haha	Wow	Careless	Angry
167	13	0	0	0	0

👍 Reactions 180

💬 Comments 19

🔗 Link Clicks 1

🔗 Shares 7

🖱️ Other Clicks 417

facebook

Post Insights

 We're approaching spooky season! 🎃 Join us Downtown for the Pumpkin Festival and Halloween Hunt on Octob...
Published by Annie Campbell · October 3 at 3:07 PM · 🌐

Post Impressions	Post reach	Post Engagement
8,727	8,281	371

Distribution

📈 +4.0x more impressions than your other posts within 11 days of publishing. [Learn more](#)

Interactions

Like	Love	Haha	Wow	Careless	Angry
110	6	1	1	0	0

👍 Reactions 118

💬 Comments 9

🔗 Shares 58

🖱️ Other Clicks 124

PORCHFEST AFTERPARTY

- Food trucks did well
- Washrooms, hand wash station and garbage locations was improved from last event
- Fashion Show was a hit!
- Off the Chartz with Johnny Sweet was very well attended

