

*The*  
**DOWNTOWN**  
**18 DISTRICT 16**  
**BELLEVILLE**

**PRESS RELEASE**

**Join the Hunt in Downtown Belleville, Saturday**

**Belleville, Ontario, April 11th, 2022** - It's time to dust off your magnifying glass and come hunt for Treasure in Downtown Belleville this Saturday, April 16.

The **Spring into Treasure** hunt, which takes place from 12PM-3PM, takes your team of sleuths through Downtown Belleville's historic buildings, restaurants and shops to explore, discover or revisit! With many businesses involved and inclusivity in mind, it will be a day filled with fun and adventure for the whole family!

To play, show up downtown Belleville between 11:45AM and 2PM on April 16th, to the Downtown District BIA Booth (outside Century Place) to collect your Bingo card - or download directly from our website (available April 13th) - and start searching for the corresponding image at participating businesses! Each completed line wins a take home prize (one prize per person), the more you find the bigger the prize, and a full card gets entered into a draw to win one of three \$50 Downtown Dollars gift cards.

The winner of the Downtown Dollars prizes will be drawn at random, with the winner notified the same day.

A map of participating locations is available on the website at [Downtownbelleville.ca/springintotreasure](https://downtownbelleville.ca/springintotreasure) and for pickup at the event booth along with your Bingo Card. Completed Bingo cards are to be dropped off at the Booth to claim your prize.

Come adventure downtown and **Spring into Treasure** with us!

Visit [Downtownbelleville.ca/springintotreasure](https://downtownbelleville.ca/springintotreasure) for full details.

**For more information please contact:**

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