



It's almost soup time in Downtown Belleville

FOR IMMEDIATE RELEASE – BELLEVILLE – The countdown is on to Savour the Chill this weekend in Downtown Belleville.

The Downtown District's soup tasting contest is back for its 18th year and will once again see downtown restaurants compete for the People's Choice Award voted by soup samplers and the Judges' Choice Award, voted by our judges.

Savour the Chill takes place February 26th beginning **at noon** and goes until soup runs out! Soup samples are \$3 each and participants are asked to **bring their own spoon** to reduce waste and bundle up because soup's on no matter the weather!

The City of Belleville will also be hosting their Winter Family Funfest featuring the Snow Queen & Snowflake Princess, free colouring books & crayons, and, a special treat for kids of all ages! (while supplies last).

The Downtown District BIA reminds event participants to #shareyourslurp on Social Media. Tag @downtownbelleville on instagram with a photo of you enjoying your delicious soup and be entered to win one of three \$50 downtown dollars gift cards. Gift Cards can be redeemed like cash at participating Downtown Belleville establishments.

For the most up to date information on Savour the Chill, follow the Belleville Downtown District BIA on Facebook and Instagram or visit downtownbelleville.ca.

Participating restaurants include: **Bourbon Street Pizza, Burger Revolution, Capers, Chilangos, Dinkel's, Export Grill, Gourmet Diem, Jim's, The Lark, Quinte Corner, The Smokin 116 Bistro 116 and San Souci**

Have fun, be kind and enjoy an incredible afternoon in Downtown Belleville.

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For more information please contact:

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