



## PRESS RELEASE

### **Burger Revolution Makes the Move to Downtown Belleville**

Belleville, Ontario, November 16, 2021 - Belleville's well-known favourite burger joint has made the move from North Front Street to Downtown Belleville. **Burger Revolution** packed their premium beef and local ingredients to start a journey in their new home at **357 Front Street** in the Downtown District. With twice the size in their dining room and a patio space for the summer, the business has opened their doors to even more burger-loving guests.

On Tuesday, November 16, Owners Jeff and Rayling Camacho were joined by Mayor Mitch Panciuk, Councillor Bill Sandison, Councillor Paul Carr, Councillor Carol Feeney from The City of Belleville, Jill Raycroft and Peter Kempenaar from the Belleville Chamber of Commerce, David Joyce from MPP Todd Smith's office, Eileen Brown from Trenval Business Development Corp, Luisa Sorrentino from the Downtown District BIA and Mark Rashotte for an official ribbon cutting and grand opening ceremony.

Since 2012, Burger Revolution has been on a mission to combat the ordinary burger industry that is bland and boring. By creating the most delicious, flavourful burgers possible using local sustainable grain-fed premium beef, flame cooked slowly, topped with the freshest locally grown produce and cheese available, they had begun the revolution.

In 2019, Jeff and Rayling opened their second location in Trenton and knew the next move was to grow their Belleville location and move it to the heart of the Downtown District.

"When we first moved to Belleville 13 years ago, we had our start in the Downtown Core. We had an opportunity to start our business uptown, but always felt that Downtown was where we wanted to be a part of," says Jeff. "Through an opportunity from Mark Rashotte, a return to the Downtown District became a possibility and we couldn't pass up on it."

The move to Downtown not only offers them a new location, but more space and amenities that their thriving business has been needing.

"Downtown has so much to offer. The amazing location is offering us a bigger space and a little more parking," Jeff reflects. "There is so much opportunity. We're looking forward to



creating events and opening a new chapter for Burger Revolution for our customers and the City of Belleville.”

Burger Revolution’s move is not just beneficial for the restaurant, but for the Downtown District as well.

“Burger Revolution is so well-known in our community as having the finest quality of food and a distinct kindness,” says Luisa Sorrentino, Downtown Belleville BIA Executive Director. “To have them move to the Downtown District is wonderful. We are so looking forward to collaborating with them on Downtown events and opportunities. And having their burgers for lunch from time to time!”

“When we travel, we always want to check out the area’s Downtown Core,” Jeff says. “It is the life and backbone of the city. Here you can see every business is unique. It gives the community and all of our customers the chance to explore and discover why Downtown Belleville is so great.”

Visit them in their new location at **357 Front Street**.

**For more information please contact:**

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