



PRESS RELEASE

A Grand Opening for Downtown Belleville Cannabis Boutique

Belleville, ON, September 7, 2021 - Specializing in cannabis products, the **Sativa Bliss Cannabis Boutique** carries items such as flowers, vaporizers, concentrates and edibles. Sativa Bliss is one of the promising cannabis retailers in Ontario which is committed to providing a safe and unique shopping experience for new and experienced cannabis users. Now that COVID-19 restrictions are lifted, they were finally able to officially celebrate their grand opening at **200 Front Street** in the Downtown District.

The Belleville location is the third Sativa Bliss location in Ontario. Owner Jazz Samra has boutiques operating in Kitchener, Guelph, St. Catharines and Toronto. They have rapid expansion plans to grow to over 100 locations across Ontario over the next few years.

On Friday, September 3, Managers Eric and Veronica were joined by Mayor Mitch Panciuk, Councillor Malette, Councillor Sandison and Jenna Leslie from the City of Belleville, Anna Fraiberg and Jill Raycroft from the Belleville Chamber of Commerce and Tiffany Spencer from the Downtown District BIA for an official ribbon cutting and grand opening ceremony.

“We aim to satisfy every customer to the best of our ability. Being in a new regulated industry, we know many of our customers are new cannabis users and have a lot of questions they need answered before they try our products,” Samra says. “It is our responsibility to educate them and give them the comfort they need. I have always believed that if you take care of your customers, they will take care of you.”

This prime retail space hopes to be a shopping destination for residents and tourists to Belleville. “Our store will only sell legal cannabis products and accessories,” says Samra. “The products are lab tested and produced to the high standards set by Health Canada.”

Follow Sativa Bliss on Facebook at @Sativa.bliss20 or Instagram at @sativa.bliss or visit them online at www.sativabliss.ca.

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