



## PRESS RELEASE

### New Store Opens on Front Street

Belleville, Ontario, July 15, 2021 - New retailer, **Harley G's**, has opened their doors selling men's, women's and kids apparel and more at **306 Front Street**.

Since being established in 2017, the Harley G's brand has quickly become known for its style and design for all ages while providing high quality products for reasonable prices. Harley G's continues to set trends with its signature lines while remaining at the forefront for the local and latest fashion needs. They carry a wide selection of products for men, women and children.

As 1 of 10 - soon to be 11 - current franchises located throughout Ontario, the Downtown Belleville location opened May 1, 2021, during the pandemic. On Wednesday, July 14, CEO Harley Guindon and Belleville Franchisee Derek Pang were joined by representatives from MP Neil Ellis' office, representatives from MPP Todd Smith's office, Lisa Grills and Jilly Raycroft from the Belleville Chamber of Commerce and Tiffany Spencer from the Downtown District BIA for an official ribbon cutting and grand opening ceremony.

Pang was born and raised in Belleville, attended high school at BCI and would frequent the Downtown core during his adolescence. Pang also owned and operated a retail clothing store on Front Street almost 20 years ago.

"I am very enthused about the direction it's taken in the past few years with the revitalization and changes that have been implemented," says Pang. "I have 2 daughters who attend Nicholson and hope to work together with them on our family-run business, while offering them an opportunity to be involved with the various programs and experiences the Downtown core has to offer."

Follow Harley G's on Facebook at

[www.facebook.com/Harley-Gs-Downtown-Belleville-103701478509509/](https://www.facebook.com/Harley-Gs-Downtown-Belleville-103701478509509/).

*The*  
**DOWNTOWN**  
**18 DISTRICT 16**  
**BELLEVILLE**

**For more information please contact:**

Tiffany Spencer, Media & Marketing Officer (*Maternity leave for Kelsey Moniz*)

e-mail: [hello@downtownbelleville.ca](mailto:hello@downtownbelleville.ca)

Phone: 613-968-2242