



## PRESS RELEASE

### New Specialty Bakery In Downtown Belleville

Belleville, Ontario, April 1, 2021 - There's a new bakery in town that will satisfy all your sweet tooth cravings. Miranda Odorico owner of **The Sweet Retreat** creates **handcrafted gourmet marshmallows** and more! She has developed over 47 flavors of marshmallows, with some popular favourites including chocolate peanut butter cups and churro flavours.

Odorico relocated to Belleville in December last year as a way to move out of the city and be closer to family she has in Bancroft. She has spent over 20 years in the baking industry in Toronto doing everything from developing recipes to designing ultra-cool gingerbread houses for large brands.

The Sweet Retreat began exclusively as an online retailer in 2018 and has grown incredibly since. Notably, Odorico fulfilled an order of 900 s'mores flavoured marshmallow packages for Sephora's California headquarters as part of their corporate holiday gift baskets.

Odorico will be incorporating her unique flavours and marshmallow recipes into other sweet treats like **cupcakes, cookies and a few surprises**. "I will be creating treats that you won't find anywhere else," shares Odorico. "We even have a small keto line for those looking for keto options."

The new bakery and storefront at **375 Front St. in downtown Belleville** has light pink painted brick and a retro style yellow and white striped awning, making it a unique and recognizable destination for treats.

The Sweet Retreat **Grand Opening** is on **April 3rd from 9am- 5pm**. Stop by to pick up some delicious Easter treats.

Follow The Sweet Retreat on Instagram: [https://www.instagram.com/the\\_sweetretreat/](https://www.instagram.com/the_sweetretreat/)

For more information please contact:

Kelsey Moniz, Media & Marketing Officer  
e-mail: [hello@downtownbelleville.ca](mailto:hello@downtownbelleville.ca)  
Phone: 613-968-2242

Visit **DOWNTOWNBELLEVILLE.CA**