



## PRESS RELEASE

### Join the Hunt in Downtown Belleville

Belleville, Ontario, March 30, 2021 - Downtown Belleville is hosting an **April Scavenger Hunt from April 1st - 21st**. Led by Scalliwag Toy owners Stacey Kerr and Stuart Long, the Scavenger Hunt takes players through the Downtown District to explore and discover. 15 downtown businesses are participating in the Hunt, creating unique missions for players that will also include local landmarks and historical features within the district.

To play, download the free **GooseChase app** from Google Play or the App Store and join the game using this access code: **97Z4GP**. Players complete missions to earn points that will provide multiple chances to win great prizes donated by participating businesses.

All missions can be completed while maintaining social distancing and can take place anytime of day. Missions do not require players to interact with others or enter businesses. The missions are completed through the [GooseChase app](#) so there is no contact required. Players are reminded to stay safe by wearing a mask where necessary and maintain physical distancing while on the Hunt.

"We wanted to create something that would connect businesses in the Downtown and provide a fun, safe interactive activity for folks to be able to learn more about all the great things the Downtown has to offer," says Scalliwag Toy co-owner Stacey Kerr. "Everyone could use an adventure every now and then, especially when we're still feeling antsy and confined. The GooseChase app is a great tool to help our community to get outside and play."

Each week of the Hunt will have a winner. The winner will be the player with the most points that week. Watch out for Flash missions that can also earn players prizes along the way. At the end of the Hunt, the top 3 players with the most overall points will be crowned the champions and win grand prize baskets filled with items from Downtown Belleville businesses.

Visit [Downtownbelleville.ca/jointhehunt](https://downtownbelleville.ca/jointhehunt) for full details.

For more information please contact:

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