

Belleville Downtown Improvement Area

Comparative Income Statement

	Actual Jun 01, 2021 to Jun 30, 2021	Budget Jun 01, 2021 to Jun 30, 2021	Difference
REVENUE			
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Grants	12,210.00	61,270.00	-49,060.00
Sponsorship Revenue	3,000.00	0.00	3,000.00
Taxation and User Charges	68,750.00	68,750.00	0.00
Goodbye Graffiti Revenue	0.00	1,116.00	-1,116.00
Culture Days Revenue	0.00	1,625.00	-1,625.00
Interest Income	2,101.16	0.00	2,101.16
TOTAL REVENUE	86,061.16	132,761.00	-46,699.84
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EXPENSE			
GENERAL MARKETING			
Media - Print Advertising	552.47	0.00	552.47
Photography/Video/Content	0.00	2,500.00	-2,500.00
Media - Radio	731.65	291.66	439.99
Media - Billboard	1,348.32	650.00	698.32
Media / Influencers	0.00	50.00	-50.00
Media - Digital	0.00	60.00	-60.00
Apps and Plugins	189.16	200.00	-10.84
MARKETPLACE	161.62	286.00	-124.38
Gifts & Giveaways	0.00	30.00	-30.00
Website Related	30.29	200.00	-169.71
Merchandise	3,422.88	200.00	3,222.88
Miscellaneous	73.41	50.00	23.41
Flowers to businesses	0.00	550.00	-550.00
TOTAL MARKETING	6,509.80	5,067.66	1,442.14
PLANNING & INFRASTRUCTU...			
Waste Containers	6,028.74	0.00	6,028.74
TOTAL INFRASTRUCTURE	6,028.74	0.00	6,028.74
SPECIAL PROJECTS			
Goodbye Graffiti Program	0.00	2,193.83	-2,193.83
Special Projects	0.00	400.00	-400.00
TOTAL SPECIAL PROGRAMS	0.00	2,593.83	-2,593.83
SALARIES			
Wages & Salaries	12,106.72	11,441.00	665.72
EI Expense	267.83	0.00	267.83
CPP Expense	601.12	0.00	601.12
Other Wages - DMS	151.42	0.00	151.42
Salary Totals	13,127.09	11,441.00	1,686.09
SIGNATURE			
Al Fresco	26,177.59	6,646.00	19,531.59
SIGNATURE TOTAL	26,177.59	6,646.00	19,531.59
General Administration			
Accounting & Legal	101.76	350.00	-248.24
AGM & Meeting Expenses	0.00	50.00	-50.00
Website / Email	0.00	4.00	-4.00
Interest & Bank Charges	104.63	76.00	28.63
Office Supplies & Expense	1,182.22	120.00	1,062.22
Gifts / Giveaway - Funeral, Retir...	61.06	0.00	61.06
Rent	1,078.65	1,018.00	60.65
Office Repair & Maint	27.44	0.00	27.44
Telephone & Internet	106.74	106.75	-0.01

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TOTAL ADMINISTRATION	<u>2,662.50</u>	<u>1,724.75</u>	<u>937.75</u>
OTHER			
Amortization of Capital Assets	<u>0.00</u>	<u>2,499.00</u>	<u>-2,499.00</u>
TOTAL OTHER	<u>0.00</u>	<u>2,499.00</u>	<u>-2,499.00</u>
TOTAL EXPENSE	<u>54,505.72</u>	<u>29,972.24</u>	<u>24,533.48</u>
NET INCOME	<u><u>31,555.44</u></u>	<u><u>102,788.76</u></u>	<u><u>-71,233.32</u></u>