



Board Meeting – September 21st, 2021 – 5:30 pm
Location: In-Person They Integrated, 226 Front St.

MINUTES

1. Call to Order – 6:15pm

1.1 Attendance - K. Brown, R. Burlington, M. Flunder, L. McDougall, S. Kerr, S. Hutchison, T. Spencer, L. Sorrentino, S. Behring, T. Allsopp, C. Guziewicz, S. Patriquin, D. Gilbert

Regrets: E. Travis, B. Kull

1.2 Approval of Agenda

Motion: Move the approval of the BIA Board agenda as presented.

Moved: *T. Allsopp* Second: *S. Patriquin* **CARRIED**

2. Disclosure of Pecuniary Interest – *none identified.*

3. Reading and confirmation of Minutes (15-June-2021)

Motion: Move the approval of the BIA Board minutes as presented.

Moved: *T. Allsopp* Second: *S. Patriquin* **CARRIED**

4. Executive Director Report – L. Sorrentino

5. Marketing & Media Officer Report – T. Spencer

6. Financial Statements & New Contract for Bookkeeping Service – L. McDougall

Motion: Move the approval of the BIA Monthly Income Statements for May, June and July 2021, and with the complete Financial Statements for August 2021, as presented.

Moved: *L. McDougall* Second: *T. Allsopp* **CARRIED**

7. Strategic Plan – S. Patriquin / K. Brown

Based on a detailed review conducted with the participation of all Committee members, the Vision & Strategic Planning Committee recommends the approval of the revised Strategic Plan 2019-2025



(Post-Pandemic Impacts). Notice of Motion and a copy of the revised plan was circulated to all Board members on September 2, 2021.

Motion: The Board of Directors approves the revised 2019-2025 BIA Strategic Plan and directs the BIA staff to create a new document using the Downtown District brands standards and content of the Draft 3 version of the revisions.

Moved: *S. Patriquin* Second: *R. Burlington* **NOT CARRIED** (*see below*)

The Board determined that this item requires further discussion and investigation. Discussion will resume on this item at the October 19th meeting.

8. Associate Memberships – L. Sorrentino – *This item was deferred until the October 19, 2021 meeting.*

9. Committee Reports – Q&A regarding reports submitted

- Vision & Strategic Planning – recommendation in Item #7 of agenda
- Economic Development –
- Knowledge & Information Management –
- Events & Programming –
- Governance (Nothing to update at this time)

10. New Business or Notice of Motions

Notice of Motion: Approval of the BIA 2022 Budget and the 2022 Levy to Members – October 19th

Notice of Motion: Approval of the BIA 2020 DRAFT Audited Financial Statements

13. Adjournment – 7:45pm

Moved: *L. McDougall* Second: *C. Guzewicz* **CARRIED**