



**Board Meeting – September 21<sup>st</sup>, 2021 – 5:30 pm**  
**Location: In-Person They Integrated, 226 Front St.**

## **AGENDA**

1. In-Camera – Call to Order
2. In-Camera - Adjournment
3. Call to Order
  - 3.1 Attendance
  - 3.2 Approval of Agenda

**Motion:** Move the approval of the BIA Board agenda as presented.

4. Disclosure of Pecuniary Interest
5. Reading and confirmation of Minutes (15-June-2021)

**Motion:** Move the approval of the BIA Board minutes as presented.

6. Executive Director Report – L. Sorrentino
7. Marketing & Media Officer Report – T. Spencer
8. Financial Statements & New Contract for Bookkeeping Service – L. McDougall

**Motion:** Move the approval of the BIA Monthly Income Statements for May, June and July 2021, and with the complete Financial Statements for August 2021, as presented.

9. Strategic Plan – S. Patriquin / K. Brown

Based on a detailed review conducted with the participation of all Committee members, the Vision & Strategic Planning Committee recommends the approval of the revised Strategic Plan 2019-2025 (Post-Pandemic Impacts). Notice of Motion and a copy of the revised plan was circulated to all Board members on September 2, 2021.

**Motion:** The Board of Directors approves the revised 2019-2025 BIA Strategic Plan and directs the BIA staff to create a new document using the Downtown District brands standards and content of the Draft 3 version of the revisions.

10. Associate Memberships – L. Sorrentino



11. Committee Reports – Q&A regarding reports submitted

- Vision & Strategic Planning – recommendation in Item #7 of agenda
- Economic Development –
- Knowledge & Information Management –
- Events & Programming –
- Governance (Nothing to update at this time)

12. New Business or Notice of Motions

**Notice of Motion:** Approval of the BIA 2022 Budget and the 2022 Levy to Members – October 19<sup>th</sup>

**Notice of Motion:** Approval of the BIA 2020 DRAFT Audited Financial Statements

13. Adjournment