



Board Meeting – February 18th, 2020 - 5:30 pm
Location:

AGENDA

1. Call to Order
 - 1.1 Attendance
 - 1.2 Approval of Agenda
2. Disclosure of Pecuniary Interest
3. Reading and confirmation of Minutes
 - 3.1 Minutes of BIA Meeting – January 21st, 2020

Motion: Move approval of the minutes as presented.

4. Deputation – Rotary Club (re: Banners)
 - 4.1 Deputation from Rotary Club Quinte
 - 4.2 Board discussion regarding the deputation

Motion: Move that Rotary Club Quinte be permitted to hang their banners on the light standards throughout the Downtown District.

5. Corporate Fundraising – Alignment with our Brand
 - 5.1 Discussion about alignment of a corporate entity with our brand (M. Cuerrier)

6. Food Truck Waiver Request – Alzheimer Society (May 31, 2020)

Motion: Move approval of an exception letter for the Alzheimer Society providing our support for food trucks on Market Square during their event.

7. Associate Members – Opportunity to Extend BIA participation (M. Cuerrier)

Motion: Move that a procedure be developed for the inclusion of Associate Members within the Downtown District BIA and present recommendation(s) to the board for review and approval by March 17th, 2020.



8. Reports

8.1 Financial Statements (November 2019 and December 2019) – C. Guzewicz / M. Cuerrier

Motion: Move the approval of the financial statements as presented.

8.3 Executive Director Report – M. Cuerrier

8.4 Marketing & Media Officer Report – K. Moniz

8.5 Committee Reports

6.3.1 Events & Programming – M. Hilmi, S. Musson, D. Barratt, A. Serratos-Ramos

6.3.2 Economic Development – R. Williams, L. McDougall, C. Guzewicz

6.3.3 Information & Knowledge Management – L. McDougall, C. Guzewicz

6.3.4 Vision & Strategic Planning – S. Patriquin, K. Harnden

9. In-Camera

A1. Reading and confirmation of In-Camera Minutes January 21st, 2020

Motion: Move the approval of the In-Camera Minutes as presented.

A2. In Camera Report regarding personal matters about an identifiable individual

10. Adjournment