



**Board Meeting – February 18<sup>th</sup>, 2020 - 5:30 pm**  
**Location: They Integrated, 226 Front St. Belleville**

**MINUTES**

1. Call to Order – 5:35pm

1.1 Attendance:

K. Brown, M. Cuerrier, K. Moniz, S. Patriquin, S. Musson, C. Guziewicz, K. Harnden  
Regrets: R. Williams, A. Ramos-Serratos, T. Van Dijk  
LOA: L. McDougall, M. Pujic

1.2 Approval of Agenda

Moved: K. Harnden                      Second: C. Guziewicz                      **CARRIED**

2. Disclosure of Pecuniary Interest – None Identified

3. Reading and confirmation of Minutes

3.1 Minutes of BIA Meeting – January 21<sup>st</sup>, 2020

**Motion:** Move approval of the minutes as presented.

Moved: S. Musson                      Second: C. Guziewicz                      **CARRIED**

4. Deputation – Rotary Club (re: Banners) – Deferred at the request of J. Smale

4.1 Board discussion regarding the deputation request

**Motion:** Develop a procedure related to leasing of the light standards (banners section).

Moved: C. Guziewicz                      Second: S. Patriquin                      **CARRIED**

5. Corporate Fundraising – Alignment with our Brand

5.1 Discussion about alignment of a corporate entity with our brand (M. Cuerrier)

Action: Referred to staff for a report



6. Food Truck Waiver Request – Alzheimer Society (May 31, 2020)

**Motion:** Move approval of an exception letter for the Alzheimer Society providing our support for food trucks on Market Square during their event.

Moved: S. Musson                      Second: C. Guzewicz                      **CARRIED**

7. Associate Members – Opportunity to Extend BIA participation (M. Cuerrier)

**Motion:** Move that the procedure be developed for the inclusion of Associate Members within the Downtown District BIA at a rate of \$100.00 per month or \$1,000.00 if pre-paid for the year.

Moved: S. Patriquin                      Second: C. Guzewicz                      **CARRIED**

8. Reports

8.1 Financial Statements (November 2019 and December 2019) – C. Guzewicz / M. Cuerrier

**Motion:** Move the approval of the financial statements as presented.

Moved: S. Musson                      Second: K. Harnden                      **CARRIED**

8.3 Executive Director Report – M. Cuerrier

8.4 Marketing & Media Officer Report – K. Moniz

8.5 Committee Reports

6.3.1 Events & Programming – M. Hilmi, S. Musson, A. Serratos-Ramos

6.3.2 Economic Development – R. Williams, L. McDougall, C. Guzewicz

6.3.3 Information & Knowledge Management – L. McDougall, C. Guzewicz

6.3.4 Vision & Strategic Planning – S. Patriquin, K. Harnden

Action: This is the year we move from “change” to “activation”. Our teams and committees are growing and board member participation is important to gather committee recommendations and bring their input to the board. Each board member is asked to consider which committees they wish to represent and/or lead in 2020. Preferences to be emailed to K. Brown by Monday, February 24<sup>th</sup>, 2020.



**9. In-Camera**

A1. In Camera update regarding personal matters about an identifiable individual

10. Adjournment 7:35pm